

A CENTURY of PROGRESS

Chicago .. 1934



Travel by Train

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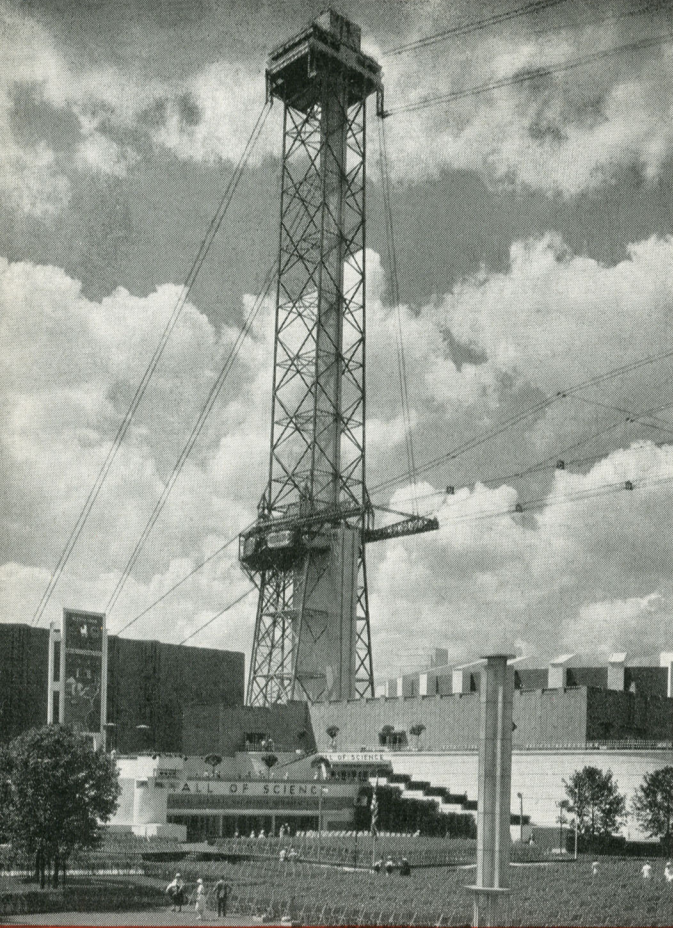
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Travel by Train

NORTH SHORE
"WORLD'S FAIR"
LINE
Only Direct Way There

**CHICAGO NORTH SHORE
AND MILWAUKEE
RAILROAD**



West tower of the Sky Ride—unique thrill of the Fair

A Flash of Tomorrow

LET'S suppose that someone blindfolded you, whisked you to the top of a tower hundreds of feet up into the night above, A New Century of Progress, and then removed the blindfold.

Spread out before you for three and one-half miles against the black night of Lake Michigan is a vast experimental laboratory of light and color. Buildings, seeming for all the world to be made of nothing more than light, glisten and glow in every shade of the spectrum. The sheer magnificence and splendor of the sight takes your breath away.

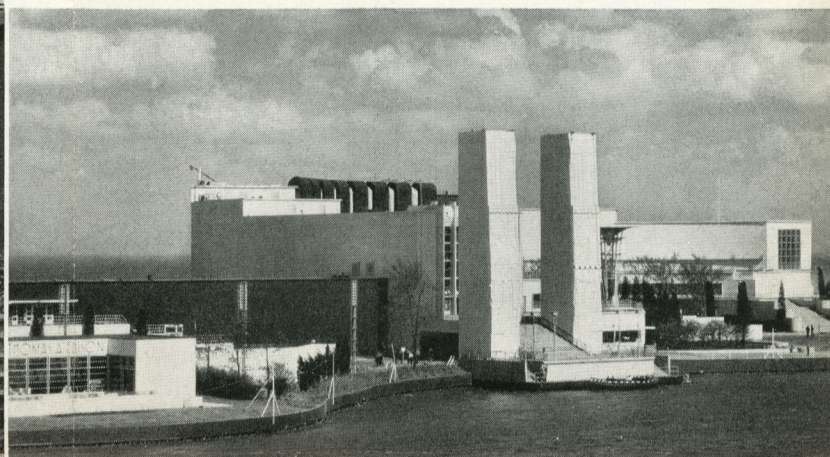
Underwater lighting, brand-new ideas, transform the lagoons around which the Fair is built into two shimmering bowls of giant gems of colored light. Buildings, seeming for all the world to be made of nothing more than light, glisten and glow in every shade of the spectrum. The sheer magnificence and splendor of the sight takes your breath away.

Illuminating artists have changed a daytime wonderland into a fairytale country of spirit and motion in light by night. Neon and other rare-gas tubes which have made possible an entirely new field of decorative lighting are the principal ingredients they have used . . . they have painted delicate and artistic patterns and created huge banks of colored light, brilliant and joyous without being blatant.

It is in this brilliant world of light that you are about to set forth on a delightful adventure . . . a fascinating study of what has been making the wheels go round in this world for the last 100 years . . . an expedition into some of the romantic spots of the earth . . . a grand round of entertainment and amusement . . . one of the most absorbing episodes in your life.



Social Science Hall, houses exhibits of interest to everyone



Electrical Building reveals the wondrous works of electricity

Action and Excitement

LIFE in a World's Fair is never dull. This one you will find the liveliest of them all. Every day something new happens to arouse your interest.

What a thrill when the booming of the big guns in salute announces that the Fair is about to receive a celebrated person of world renown!

Thousands scurry for points of vantage along the Court of Honor. You can be sure it is someone you have read about, someone you will want to tell your friends you saw in person.

Cavalry, with helmets glistening in the sun, point their swords to the zenith in perfect salute. Military bands strike up a stirring march while the great visitor reviews the troops. Crowds cheer. Hats wave. It's part of the fun any day at the Fair!

You'll find that there are plenty of other things going on that you will want to see. Every day has its parade of some kind down the imposing Avenue of Flags. Soldier Field, one of the largest stadiums in the world, is the scene of great track and field meets, games, music festivals, parades and drills.

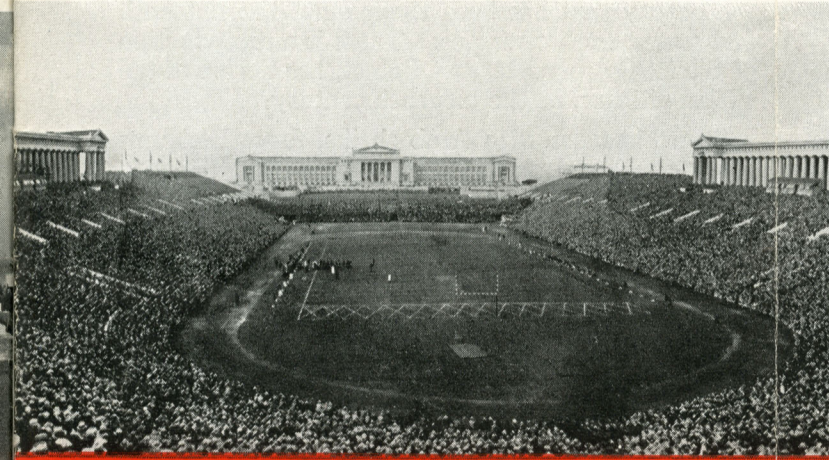
Special events lend color and interest, taking place in the Court of States, the Court of the Hall of Science, Soldier Field and other places. There are pageants, addresses, and characteristic music by world-famed orchestras, choral groups and bands.

Championship speedboat, rowing, and swimming races in the lagoons attract thousands of sport fans. Picnic grounds and open areas are daily scenes of games and contests.

Something doing every minute. This is a World's Fair of Action!



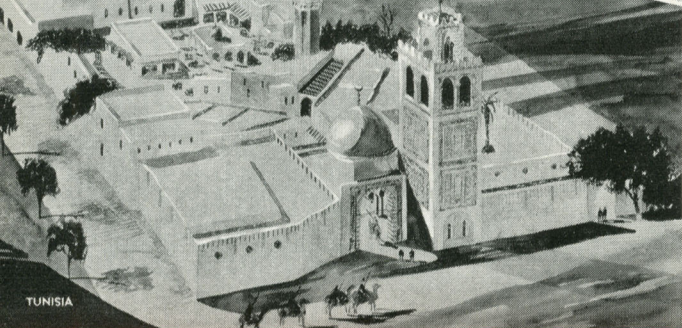
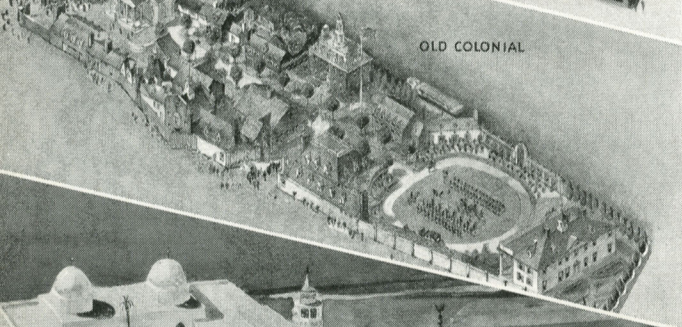
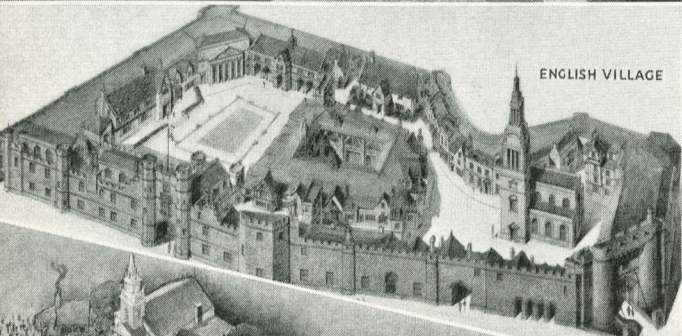
An inspiring sight—this gala Avenue of Flags



Soldier Field, scene of outdoor sports events



A merry throng before the General Exhibits Building



Foreign Lands . . .

IF MAHOMET can't go to the mountain, bring the mountain to Mahomet.

That's sort of putting the old saying into reverse but expresses the idea behind the big surprise of the new World's Fair, the "street of foreign villages."

Here the Exposition brings the romance of far-away lands to you. The British Isles, Continental Europe, the Mediterranean coast, North Africa, the Orient . . . You'll find bits of all these among the villages . . . real, authentic reproductions of life and scenery in lands across the seas.

The Belgian Village of 1933 started the whole idea. Buildings, slopes and streets were reproduced faithfully from moulds of the originals in the "old country." Peopled with peasants in costume, and shopworkers and tradesmen at their businesses, the village became not an imitation, but Belgium itself.

It was a grand idea and millions loved it. Now in 1934 the Fair has brought a host of other fascinating countries in addition.

Imagine . . . in the German Black Forest Village there is outdoor ice skating in the midwinter atmosphere of the forest all summer long. Houses air-conditioned to create the proper temperature, are mantled with synthetic snow, with icicles hanging from the eaves. Peasants making cuckoo clocks, wood carvers making canes, and other native craftsmen lend atmosphere to the little community.

The click of castanets and the merry laughter of dark-eyed senoritas give music and spirit to the Spanish Village. Here, spread out over nearly four acres, are castles and villas sunning themselves in all the beauty that has been theirs since the sixteenth and seventeenth centuries. There is a reproduction of the lovely monastery at Poblet, the Shrine of the Virgin of Pilar, in the eleventh century.

Street bazaars with Arab sheiks, fierce Bedouins in costume, and mystics greet you in the Tunisian Village. At a mosque, the pious "mullah," or priest, calls the faithful to prayer. North African architecture and atmosphere figuratively, spirit you away to the southern shores of the Mediterranean.

Your travels next may take you across the blue Mediterranean to sunny Italy. Entering the Italian Village through the entrance gate of the old town of Signa, you come upon a group of streets honoring

before your eyes

Columbus, Marconi, Mussolini, Balbo and other Italian heroes. You visit the famed leaning garrisenda tower of Bologna, and an ancient Roman Temple of Apollo.

In Old England the makers of English literature live again for you. You may eat and drink in the Cheshire Cheese Inn with the spirits of Dr. Samuel Johnson, James Boswell, Oliver Goldsmith, and Sir Joshua Reynolds. You can visit Ann Hathaway's cottage at Stratford-on-Avon; Sulgrave Manor, the home of the forbears of George Washington, and Stoke Poges churchyard, where Gray wrote his immortal "Elegy."

The Oasis is a North African Mediterranean Village and offers relaxation and entertainment. Reclining in the cool shade of a date palm, you can drink native mint-flavored tea and munch Moroccan cakes, while watching native dances or military drills of the French foreign legion.

In pleasing contrast to these views of foreign lands, is an Old Colonial Village, reproducing Mount Vernon, Old North Church and Plymouth Rock. Paul Revere's house, Benjamin Franklin's printing shop and the House of Seven Gables all are here.

An Irish Village, nestling in the deep green moss, ferns and shrubbery of its native heath, and flanked by a setting of blue-flowered flax, peat bogs, thatched cottages and ancient gray castles, brings you the simple charm of the "ould sod."

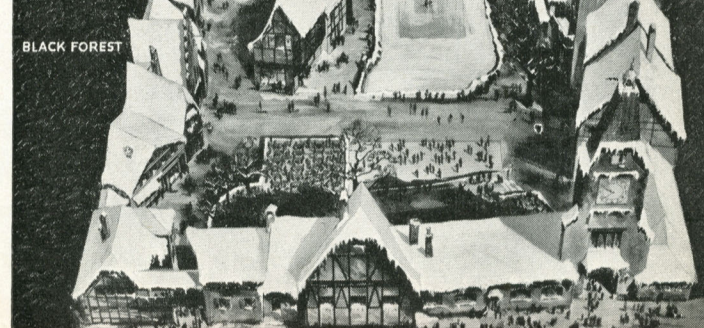
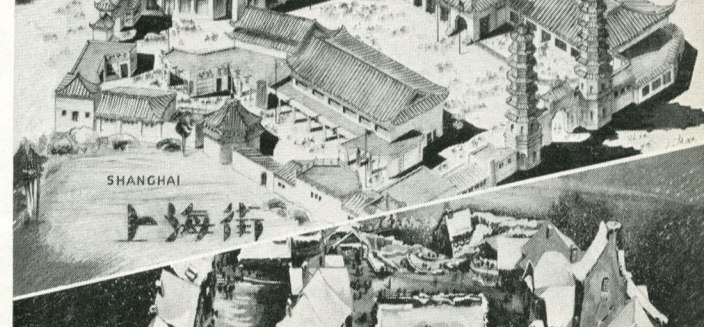
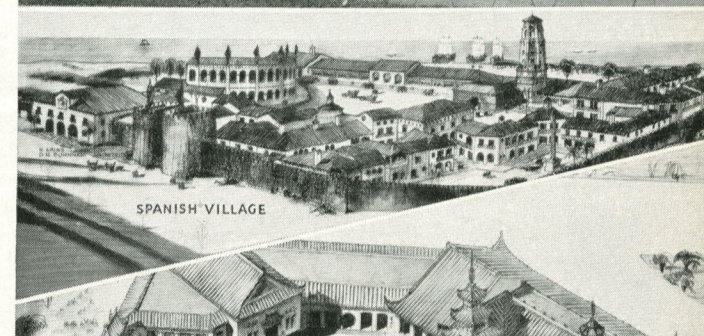
There are also French and Bavarian villages, reproducing the beauty of their countries.

Off the street of villages, but similar in character to the places you have visited, is the Swiss Village, nestling against a background of the snow-peaked Alps. Native craftsmen show how they make Swiss watches; dairymen make Swiss cheese before your eyes; peasant dancers and yodelers entertain you.

The "Streets of Shanghai," bringing the mysteries of a Chinese port to the shores of Lake Michigan, are in the Midway section on Northerly Island.

In all of the villages, native foods are served in the fashions of the various countries they represent.

Restaurants of every class serving deliciously prepared menus at popular prices are conveniently located throughout the Fair. If you bring your lunch, there are plenty of free picnic grounds for your use, landscaped and kept clean.



Belgium and other lands are represented at the Fair

Temple of Jehol and other bits of foreign atmosphere

Science Dramatized

HAVE you ever seen the world of life that exists within a water drop? The micro-vivarium in the Hall of Science, which magnifies a water drop 2,000 times and projects it upon a screen, shows you this eerie world. You find that drops of water contain hundreds of tiny, unicellular animals who fight, eat each other, and reproduce before your eyes.

Have you ever seen a "transparent man," whose many organs light up at the touch of a button; or a gondola used for ascensions into the stratosphere? Both of these are in the Hall of Science.

Multiply these by hundreds—even thousands—and you get an idea of the scientific show that awaits you at the new World's Fair. Astronomy, physics, chemistry, biology, geology and medicine are made interesting and easily understandable.

In the physics exhibit, for instance, there is a "hodoscope" that traces for you the paths of individual cosmic rays. The chemistry exhibit conducts amazing experiments continuously, revealing what the world is made of.

A "Clock of the Ages" ticks away in the great hall of the Hall of Science, and every tick is two billion

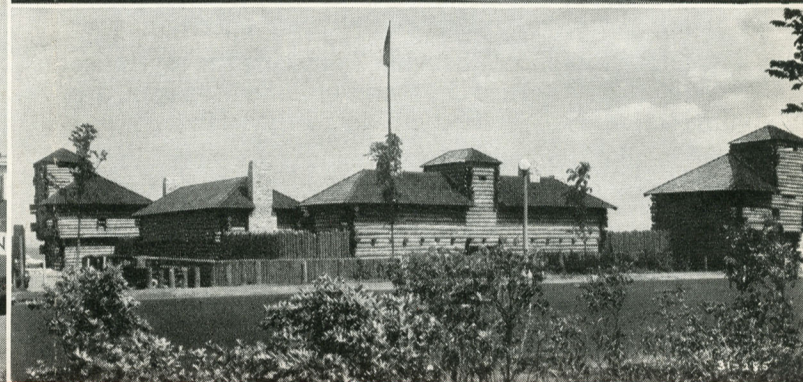
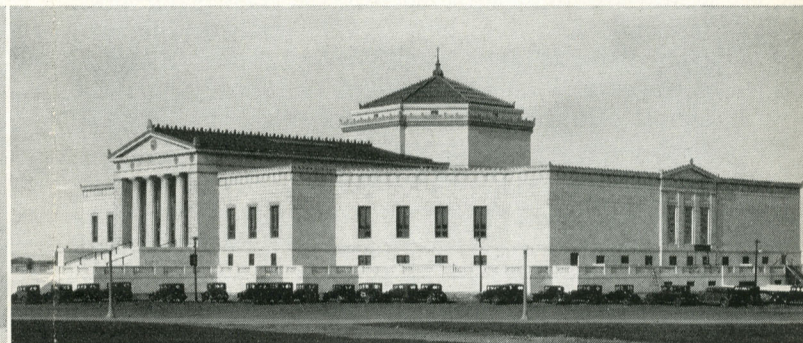
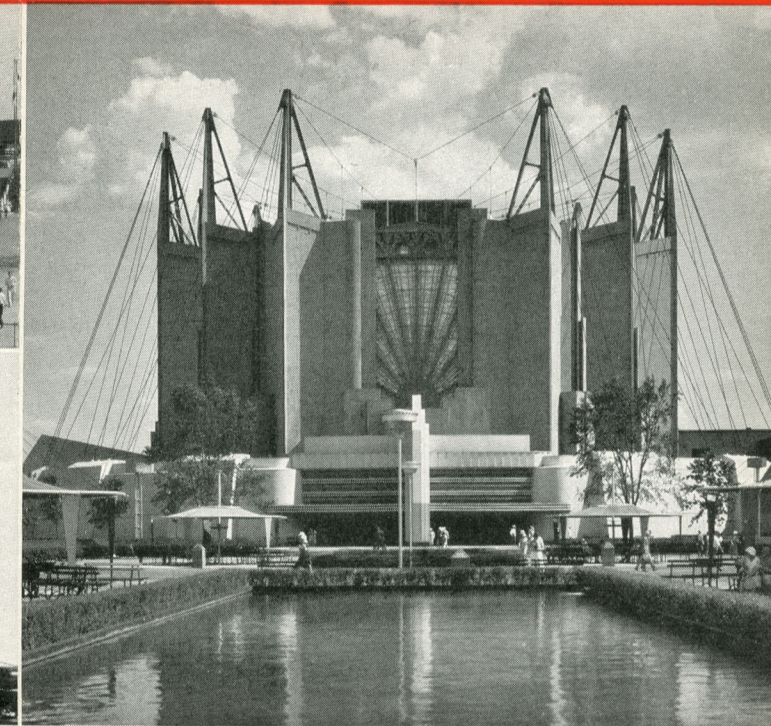
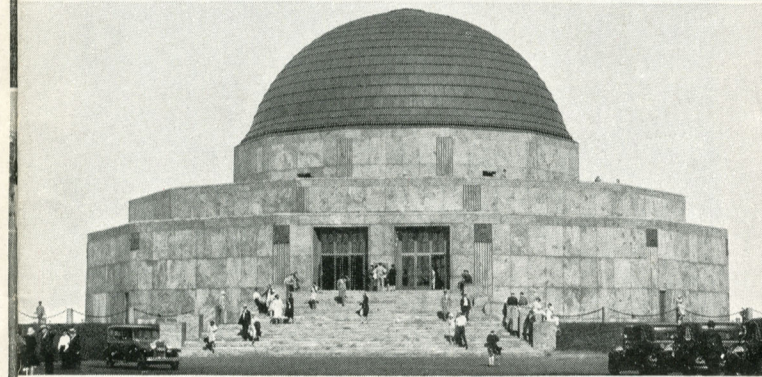
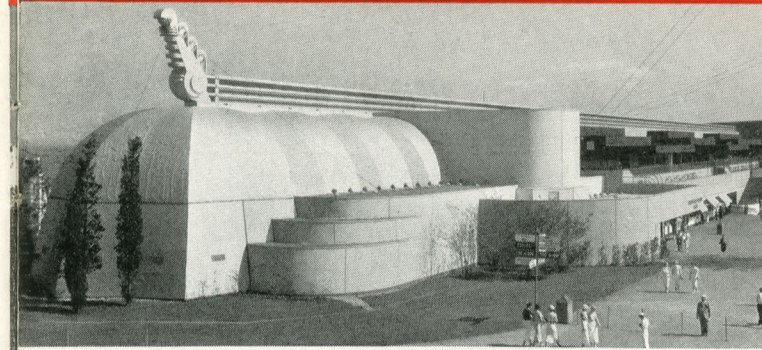
years. As it ticks on, geological pictures of the era represented are shown on the face. A synchronized recording explains what is happening.

Astronomy has a permanent building all its own, the Adler Planetarium, where the mysteries of the heavens are revealed.

Two other permanent buildings, maintained as part of the Fair, are the Field Museum of Natural History and the Shedd Aquarium.

Radiating from the majestic Hall of Science are the exhibit buildings where manufacturers show the forces that developed their products. Moving exhibits portray how science was applied to their respective industries. You see the wheels turning and the covers off. Made before your eyes are everything from silk stockings to soft drinks, glass tubes to cigars. You see processes of every variety from diamond cutting to steel welding, dry cleaning to tooth paste packing. You follow petroleum "from the ground up."

The Electrical Building is a place for learning the secrets of your everyday servants: telephone, telegraph, radio, electric refrigerator. Here you marvel



Here are housed most fascinating scientific displays

Shedd Aquarium

Replica of old Fort Dearborn

at the magic of the electric eye and the directed radio beam. Here again, you gaze figuratively into a giant crystal and watch the future unfold.

Farm machinery, its development and operation, and the preparation and packaging of food products are demonstrated in the Agriculture Building.

Elsewhere on the grounds you follow the development of the automobile, and see motor cars assembled in the exhibits of the automotive industry. Another exhibit shows how rubber tires are manufactured.

The Federal Building is a magnificent animated presentation of the services rendered by various departments of the United States Government.

The Social Science Hall depicts the progress of science and industry as it affects social conditions.

In the group of model houses, you see how all this scientific and industrial progress is going to affect your own dwelling of the future.

Travel and Transport Building

IN the unique Travel and Transport Building, are housed the railroad exhibits that form one of the most striking and instructive features of the World's Fair. From that day in the dim, prehistoric

past, before even the wheel was invented down to the present time, nothing is more typical of human progress than that magnificent creation of man's genius—the American railroad. For a hundred years it has been the advance agent in the development of modern civilization and today sets the pace for all improvements in transportation relating to increased speed, comfort and safety . . . the railroads extend a special invitation to all World's Fair visitors to see the many extraordinary features and exhibits in this building.

Adjoining are a variety of railroad exhibits. Here are de luxe passenger trains; earliest and latest types of locomotives, and other equipment.

Also near by is a wonderful transportation pageant, performed daily in a huge open-air theater where the observers will witness a procession of Indian travois, and the creaky lumbering wagons of a century ago: stagecoaches, post chaises, Conestogas and other forms of freighting wagons, prairie schooners and the like. In the later development of the pageant, the broad stage becomes the pathway of recent kinds of transportation, leading up to the most modern railroad equipment.

World's Fair at Play

FOR the fun-loving and thrill-seeking visitor A New Century of Progress has a very special spot. It lies along the beach on Northerly Island from the Adler Planetarium to the Hall of States.

The World's Columbian Exposition had its brilliant Midway visited by thousands. In 1933 there was another Midway, the mecca of millions of pleasure seekers. But this new Island Midway outshines them all.

Cooled by the breezes of Lake Michigan is a colony of rides, shows, and games that are the result of a century's progress in the art of entertaining. Coaster rides threaten to dip you into the surf, then whisk you back to safety.

There is a "Streets of Shanghai," with amusements you might find in the Chinese metropolis; a House of Mystery and many things to make you forget your worries.

The towering Sky Ride stretches across the widest part of the Exposition with observation platforms higher than any skyscraper in Chicago and cable cars crossing at a height of 200 feet. Elsewhere on the grounds are the Ripley Odditorium, with new "Believe It or Not" oddities; A Mountain Slide, the nearest thing to a St. Moritz toboggan, and dance palaces with bands of national fame.

No matter where you are in A New Century of Progress you will be able to enjoy yourself, for it is variety that makes a successful World's Fair, and this one is variety at its peak.

Enchanted Island

HERE picture books come to life at the new World's Fair. Funny, grotesque, fantastic figures welcome the children at the very gates, promising them joyful experiences that will live forever in their memory.

Inside are such delights as a Firemen's Fountain, a Buck Rogers theater, cowboy cabins and Indian tepees. A Mystery Maze offers a free merry-go-round ride for those who find their way out. Punch and Judy shows, riding ponies, a toy animal zoo, a child's art studio, brownies, fairies, laughing trees, a cave of the winds, a gingerbread house, a kindly old witch—all these and more are here.

A terraced park and picnic ground overlooking the lake gives the grown folks an ideal place to watch the children at play.



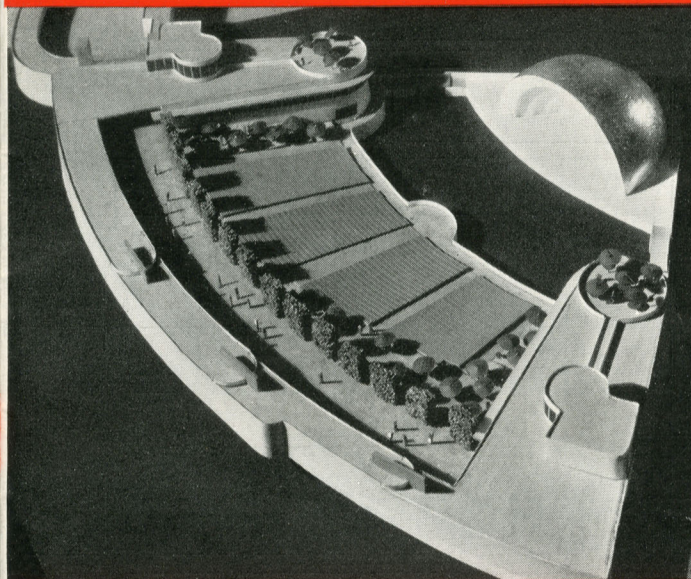
Enchanted Island, the children's dream of fairyland



Fun rules the Midway—entertainment for all



Art Institute—Century of Progress official art center



Lagoon Pavilion—one of many open-air concert theaters



A gay and colorful spot in the Bavarian Village

Art and Music

THE Official Art Exhibition of the new World's Fair is housed in Chicago's famed Art Institute, downtown on Michigan Avenue at foot of East Adams St., and within a few minutes' walk of the main entrance of the Exposition. It will be open during the entire period of the Fair.

It emphasizes American art from the colonial period to the present time and includes more than a thousand pieces, about fifty of them borrowed from European collections.

With 1934, the one-hundredth anniversary of the birth of James McNeill Whistler, the exhibition has a special gallery for his painting. There is a special room for the works of Winslow Homer, a room for early American paintings and another for large groups by Sargent, Eakins, Rider, Wier, Twachtman, Mary Cassatt, Bellows, Henri and Luks.

Paintings from the Art Institute's collections are arranged in chronological sequence, augmented by pieces from other museums. Another group is arranged according to the artists' tendencies in different periods.

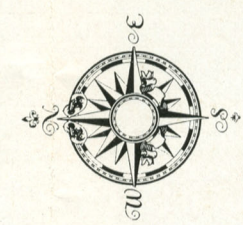
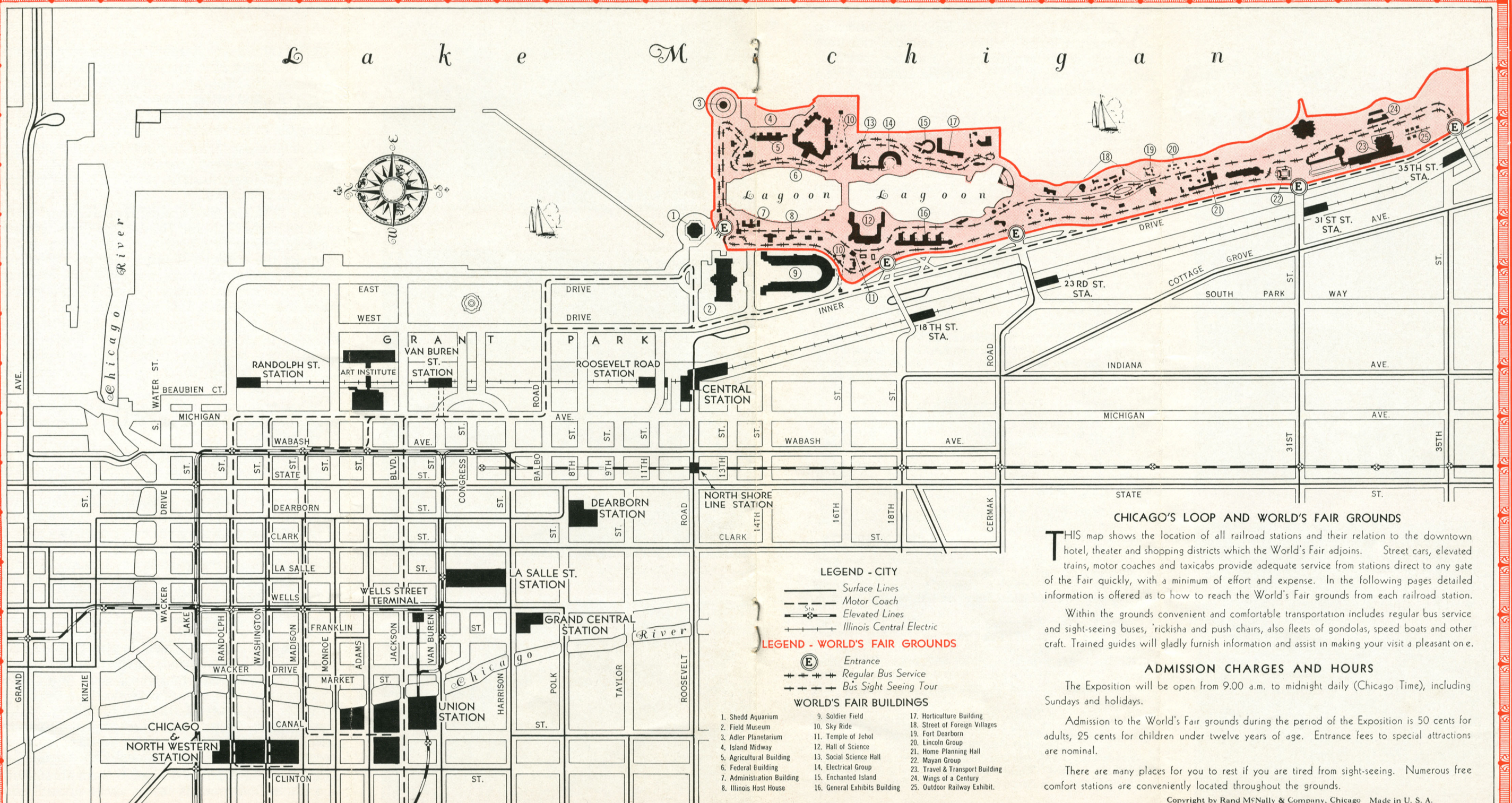
In the print department there is a gallery for old masters, one for Whistler and one for contemporaries of all nations.

The Art Institute is open week days 9 a.m. to 5:30 p.m.; Sundays 9 a.m. to 9 p.m. Admission to building free. Admission to A Century of Progress Painting and Sculpture Exhibition on second floor, 25 cents. All other exhibitions free. General tour of the Exhibition with guide every week day at 9:30 a.m., Sundays at 1 p.m., 25 cents. Special lecture in the galleries every week day at 11 a.m., 25 cents. Illustrated lectures in Fullerton Hall at 12:30 and 2:30 p.m. daily, 25 cents.

Music lovers find enjoyment in plenty at the Fair. Every day the finest bands, orchestras, light opera companies and other makers of good music offer entertainment in free open-air concerts in the Court of States, the Court of the Hall of Science, in the lagoon amphitheaters and other places. Restaurants, cabarets and night clubs feature music in keeping with a great international Exposition.

The unrivaled public address system throughout the Exposition grounds brings these musical programs to you wherever you go.

L a k e M i c h i g a n



CHICAGO'S LOOP AND WORLD'S FAIR GROUNDS

THIS map shows the location of all railroad stations and their relation to the downtown hotel, theater and shopping districts which the World's Fair adjoins. Street cars, elevated trains, motor coaches and taxicabs provide adequate service from stations direct to any gate of the Fair quickly, with a minimum of effort and expense. In the following pages detailed information is offered as to how to reach the World's Fair grounds from each railroad station.

Within the grounds convenient and comfortable transportation includes regular bus service and sight-seeing buses, ricksha and push chairs, also fleets of gondolas, speed boats and other craft. Trained guides will gladly furnish information and assist in making your visit a pleasant one.

ADMISSION CHARGES AND HOURS

The Exposition will be open from 9.00 a.m. to midnight daily (Chicago Time), including Sundays and holidays.

Admission to the World's Fair grounds during the period of the Exposition is 50 cents for adults, 25 cents for children under twelve years of age. Entrance fees to special attractions are nominal.

There are many places for you to rest if you are tired from sight-seeing. Numerous free comfort stations are conveniently located throughout the grounds.

- LEGEND - CITY**
- Surface Lines
 - - - Motor Coach
 - - - Elevated Lines
 - Illinois Central Electric
- LEGEND - WORLD'S FAIR GROUNDS**
- (E) Entrance
 - Regular Bus Service
 - Bus Sight Seeing Tour
- WORLD'S FAIR BUILDINGS**

- | | | |
|----------------------------|-------------------------------|---------------------------------|
| 1. Shedd Aquarium | 9. Soldier Field | 17. Horticulture Building |
| 2. Field Museum | 10. Sky Ride | 18. Street of Foreign Villages |
| 3. Adler Planetarium | 11. Temple of Jehol | 19. Fort Dearborn |
| 4. Island Midway | 12. Hall of Science | 20. Lincoln Group |
| 5. Agricultural Building | 13. Social Science Hall | 21. Home Planning Hall |
| 6. Federal Building | 14. Electrical Group | 22. Mayan Group |
| 7. Administration Building | 15. Enchanted Island | 23. Travel & Transport Building |
| 8. Illinois Host House | 16. General Exhibits Building | 24. Wings of a Century |
| | | 25. Outdoor Railway Exhibit. |



The magnificent Federal Building



Horticulture Building and botanical gardens

How to get from Railroad

A CENTURY OF PROGRESS is only fifteen or twenty minutes' walk or a six minutes' ride from Chicago's downtown district. You can reach it from any of the following railroad stations within a very few minutes.

Central Station

(Roosevelt Road at Michigan Avenue)

BIG FOUR ROUTE MICHIGAN CENTRAL
ILLINOIS CENTRAL SOUTH SHORE LINE

Only eight minutes' walk to the Roosevelt Road (12th St.) gate. Illinois Central Electric from Roosevelt Road—Central Station—direct to 18th, 23rd, 31st and 35th St. gates. Trains every few minutes. Fare, 10 cents.

Chicago & North Western Station

(Madison, Washington, Canal and Clinton Streets)

CHICAGO & NORTH WESTERN

Street Car. Board any eastbound car in Madison St. marked "World's Fair Direct" to 18th and 23rd St. gates. Fare, 7 cents.

Motor Coach. Board eastbound motor coach in Washington St. marked "No. 31—World's Fair" to all gates or coach No. 29 at Clinton St. entrance to Roosevelt Road (12th St.) gate. Fare, 10c.

Elevated. Walk east to Madison and Wells Station. Board train marked "World's Fair" or any Englewood, Jackson Park or Kenwood train to Roosevelt Road (12th St.), 18th St. or Cermak Road (22nd St.) and walk east to respective gates. Fare 10 cents.

Dearborn Station

(Polk and Dearborn Streets)

CHICAGO & EASTERN ILLINOIS MONON ROUTE
CHICAGO & WESTERN INDIANA SANTA FE
ERIE WABASH

GRAND TRUNK

Street Car. Walk one block east to State St., board southbound car marked "World's Fair Direct" to 18th and 23rd St. gates. Fare, 7 cents.

Grand Central Station

(Wells and Harrison Streets)

BALTIMORE & OHIO PERE MARQUETTE
CHICAGO GREAT WESTERN SOO LINE

Street Car. Walk east in Harrison St. to Clark St. and board southbound car marked "World's Fair Direct" to Roosevelt Road (12th St.) gate; or walk to State St. and board southbound car marked "World's Fair Direct" to 18th or 23rd St. gates. Fare, 7 cents.

Motor Coach. Walk north to Jackson Blvd. Board coach marked "No. 26—World's Fair" to Roosevelt Road (12th St.) gate. Fare, 10 cents.

Elevated. Walk north to Wells St. station. Take train marked "World's Fair" or any Englewood, Jackson Park or Kenwood train. Elevated fare, 10 cents.

La Salle Street Station

(La Salle and Van Buren Streets)

NEW YORK CENTRAL ROCK ISLAND LINES
NICKEL PLATE ROAD

Street Car. Walk one block east to Clark St. and take southbound car marked "World's Fair Direct" to Roosevelt Road (12th St.) gate, or walk east to State St. and take southbound

Stations to World's Fair

car marked "World's Fair Direct" to 18th and 23rd St. gates. Fare, 7 cents.

Elevated. Board any Englewood, Jackson Park or Kenwood train to Roosevelt Road (12th St.), 18th St. or Cermak Road (22nd St.) and walk east to respective gate; or board eastbound street car at Cermak Road elevated station direct to 18th and 23rd St. gates. Elevated fare, 10 cents.

Motor Coach. Walk one block north to Jackson Blvd. and board eastbound coach marked "No. 26—World's Fair" to Roosevelt Road (12th St.) gate. Fare, 10 cents.

Illinois Central Electric. Walk east to Van Buren St. Sta. Illinois Central Electric and board train for all World's Fair gates. Fare, 10 cents.

North Shore Line Station

(Roosevelt Road—12th St.)

Walk east to Roosevelt Road (12th St.) gate.

Street Car. Board eastbound Roosevelt Road (12th St.) car direct to 12th St. gate. Fare, 7 cents.

Union Station

(Adams, Jackson, Canal and Clinton Streets)

ALTON RAILROAD THE MILWAUKEE ROAD
BURLINGTON ROUTE PENNSYLVANIA RAILROAD

Street Car. Board any eastbound car in Adams St.; transfer to southbound car in Clark St. marked "World's Fair Direct" to Roosevelt Road (12th St.) gate. Fare, 7 cents.

Elevated. Board any eastbound elevated train at Canal St. station (connected with Union Station by direct subway) and transfer at State-Dearborn elevated station to south-side Englewood, Jackson Park or Kenwood trains to Roosevelt Road (12th St.), 18th St. and Cermak Road (22nd St.) and walk east to respective gate; or, take eastbound street car from Cermak Road elevated station direct to 18th and 23rd St. gates. Elevated fare, 10 cents.

Motor Coach. Board eastbound motor coach marked "No. 26—World's Fair" in Jackson Blvd. or northbound motor coach marked "No. 28—World's Fair" in Canal St. direct to Roosevelt Road (12th St.) gate. Fare, 10 cents.

Wells Street Terminal

(Wells Street at Jackson Boulevard)

CHICAGO AURORA & ELGIN

Elevated. Free transfer at Wells St. Terminal to any Englewood, Jackson Park or Kenwood train to Roosevelt Road (12th St.) or 18th St. and walk east to respective gates; or to Cermak Road (22nd St.) and board eastbound street car to 23rd St. gate. Street car fare, 7 cents.

Motor Coach. Board eastbound coach in Jackson Blvd. marked "No. 26—World's Fair" to Roosevelt Road (12th St.) gate. Fare, 10 cents.

Illinois Central Electric

Illinois Central Electric trains serve the east side of the downtown district and all Fair gates. Board trains at Randolph or Van Buren St. to Fair gates at Roosevelt Road (12th St.), 18th, 23rd, 31st and 35th St. Fare, 10 cents.

Taxicab Service

from all railway stations to Fair gates at reasonable rates



Alpine Gardens, a transplanted bit of Switzerland



The Mayan Temple, a faithful replica of the original

Travel by Train for Comfort Economy, Safety and Speed

Where To Stay While in Chicago

THE following is a partial list of Chicago's hotels, indicating that they are not confined to any one district but are to be found in all sections of the city. Rates as shown have been compiled from the latest available information but are not guaranteed. Special rates are made by many hotels for group parties.

DOWNTOWN

- ATLANTIC—316 South Clark St.
Single \$2.00-\$4.00; double \$3.00-\$6.00
- AUDITORIUM—Congress St. and Michigan Ave.
Single \$3.00-\$6.00; double \$5.00-\$8.00
- BISMARCK—175 West Randolph St.
Single \$3.50-\$6.00; double \$5.00-\$10.00
- BLACKSTONE—S. Michigan Ave. and Balbo St.
Single \$4.00-\$10.00; double \$8.00-\$12.00
- BREVOORT—120 West Madison St.
Single \$1.50-\$2.50; double \$2.50-\$3.50
- CONGRESS—Congress St. at Michigan Ave.
Single \$3.00-\$10.00; double \$5.00-\$12.00
- FORT DEARBORN—125 West Van Buren St.
Single \$1.95-\$2.45; double \$2.95-\$3.45
- GREAT NORTHERN—237 S. Dearborn St.
Single \$2.50-\$4.00; double \$3.50-\$6.00
- HARDING—19 North Clark St.
Single \$10.50-\$21.00 per week; double \$17.50-\$28.00
- HARRISON—57 East Harrison St.
Single \$2.50-\$3.00; double \$3.50-\$5.00
- LA SALLE—La Salle and Madison Sts.
Single \$2.00-\$5.00; double \$4.00-\$7.00
- MAJESTIC—29 Quincy St.
Single \$2.50-\$3.50; double \$3.50-\$4.00
- MORRISON—79 West Madison St.
Single \$2.50-\$5.00; double \$4.50-\$8.00

- PALMER HOUSE—21 East Monroe St.
Single \$3.50-\$9.00; double \$6.00-\$11.00
- SHERMAN—Clark and Randolph Sts.
Single \$3.00-\$6.00; double \$4.50-\$10.00
- STEVENS—Balbo St. and Michigan Ave.
Single \$3.00-\$8.00; double \$4.50-\$15.00

SOUTH SIDE

- ARAGON—5401 Cornell Ave.
Single \$2.50-\$4.00; double \$3.50-\$5.00
- BROADVIEW—5540 Hyde Park Blvd.
Single \$2.50 up; double \$3.50 up
- BRYSON—Lake Park Ave. at Fiftieth St.
Single \$2.50 up; double \$4.00 up
- CHICAGO BEACH—1660 Hyde Park Blvd.
Single \$3.00 up; double \$5.00 up
- COUNTRY CLUB—6930 South Shore Drive
Single \$3.00; double \$4.00
- CREST—6724 Stony Island Ave.
Single \$2.00; double \$3.00
- CRILLON—1258 S. Michigan Ave.
Single \$2.50-\$3.50; double \$4.50-\$6.00
- DEL PRADO—5307 Hyde Park Blvd.
Single \$3.00-\$7.00; double \$4.00-\$10.00
- EAST END PARK—5242 Hyde Park Blvd.
Single \$2.50 up; double \$3.00 up
- FAIRFAX—1369 Hyde Park Blvd.
Single \$3.50; double \$5.00
- FLAMINGO—5520 South Shore Drive
Single \$4.00; double \$7.00
- GLADSTONE—6200 Kenwood Ave.
Single \$1.50-\$2.50; double \$2.50-\$4.00
- HAYES—6345 University Ave.
Single \$1.00-\$2.50; double \$1.50-\$3.50
- HYDE PARK—1511 Hyde Park Blvd.
Single \$2.50-\$5.00; double \$3.50-\$5.50
- KENWOOD—4700 Kenwood Ave.
Single \$2.50-\$3.00; double \$3.00-\$4.50
- LAKERIDGE—4665 Lake Park Ave.
Single \$2.50; double \$3.50
- MAYFLOWER—6125 Kenwood Ave.
Single \$3.00; double \$4.00
- MIRA-MAR—6220 Woodlawn Ave.
Single \$2.00 up; double \$3.00 up
- PARKLAND—1550 East 63rd St.
Single \$1.50-\$2.50; double \$2.00-\$3.50
- PICCADILLY—5107 Blackstone Ave.
Single \$3.00-\$5.00; double \$4.00-\$8.00
- PLAISANCE—1541 East 60th St.
Single \$3.50 up; double \$5.00 up
- RIVIERA—4900 Blackstone Ave.
Single \$3.00; double \$4.00
- POINSETTIA—5528 Hyde Park Blvd.
Apts.—Complete Hotel Service—\$5.00 up
- SARANAC—5541 Everett Ave.
Single \$3.00; double \$3.50
- SHERRY—1725 East 53rd St.
Apartments for one or two \$30-35 per week

Convenient modes of transportation at the Fair



One of the many entrancing vistas



- SHORELAND—55th and the Lake
Single \$5.00 up; double \$6.00 up
- SOUTHMOOR—6646 Stony Island Ave.
Single \$2.50 up; double \$4.00 up
- WEDGEWOOD—6410 Woodlawn Ave.
Single \$2.50-\$3.00; double \$4.00-\$5.00
- WINDERMERE—56th St. and Cornell Ave.
Single \$2.50-\$5.00; double \$3.50-\$7.00

NORTH SIDE

- ALLERTON—701 N. Michigan Ave.
Single \$2.50-\$6.00; double \$4.00-\$8.00
- AMBASSADOR—1300 North State St.
Single \$3.50-\$6.00; double \$4.00-\$8.00
- BELDEN STRATFORD—2300 Lincoln Park West
Single \$4.00-\$6.00; double \$5.00-\$8.00
- BELMONT—3156 Sheridan Road
Single \$4.00-\$8.00; double \$5.00-\$10.00
- BERKSHIRE—15 East Ohio St.
Single \$3.00 up; double \$5.00 up
- BUENA PARK—Buena and Broadway
Single \$1.50-\$3.00; double \$2.50-\$4.00
- CASS—640 N. Wabash Ave.
Single \$2.00; double \$3.00
- CROYDON—616 Rush St.
Single \$21.00 per week and up; double \$25.00 per week and up
- DEVONSHIRE—19 East Ohio St.
Single \$2.00-\$3.00; double \$2.50-\$4.50
- DRAKE—Lake Shore Drive and Michigan Ave.
Single \$3.00-\$8.00; double \$4.00-\$10.00
- EASTGATE—162 East Ontario St.
Single \$3.00-\$4.00; double \$4.00-\$6.00
- EDGEWATER BEACH—5300 Sheridan Road
Single \$5.00-\$8.00; double \$7.00-\$10.00
- KNICKERBOCKER—163 East Walton Place
Single \$3.00-\$6.00; double \$7.00-\$10.00
- LAKE SHORE DRIVE—181 Lake Shore Drive
Single \$5.00 up; double \$7.00 up
- LINCOLN—1816 N. Clark St.
Single \$2.00; double \$3.00-\$4.00
- LINCOLN PARK ARMS—2738 Pine Grove Ave.
Single \$2.50-\$4.00; double \$3.00-\$6.00
- MARYLAND—900 Rush St.
Single \$2.00-\$3.50; double \$4.00-\$5.00
- MEDINAH MICHIGAN AVE. CLUB—505 N. Michigan Ave.
Single \$3.50-\$4.00; double \$5.00-\$7.00
- NEW LAWRENCE—1020 Lawrence Ave.
Single \$3.00; double \$4.00-\$5.00
- PARK DEARBORN—1260 Dearborn Parkway
Single \$2.50-\$3.00; double \$3.50-\$4.00

- PARK LANE—2842 Sheridan Road
Single \$3.00; double \$4.50-\$6.00
- PARKWAY—2100 Lincoln Park West
Single \$2.50-\$3.00; double \$4.00-\$5.00
- PEARSON—190 East Pearson St.
Single \$3.00 up; double \$5.00 up
- PLAZA HOTEL—1553 North Clark St.
Single \$2.00-\$5.00; double \$2.50-\$5.50
- SENECA—200 E. Chestnut St.
Single \$3.00-\$4.00; double \$4.00-\$6.00
- SOVEREIGN—6200 Kenmore Ave.
Single \$3.00-\$5.00; double \$5.00-\$7.00
- ST. CLAIR—162 East Ohio St.
Single \$3.00-\$4.00; double \$4.00-\$6.00
- SURF—Surf St. and Pine Grove Ave.
Single \$3.00; double \$3.50-\$5.00
- WACKER—111 W. Huron St.
Single \$2.00 up; double \$3.00 up
- WEBSTER—2150 Lincoln Park West
Single \$3.50-\$7.00; double \$4.50-\$8.00

WEST SIDE

- GRAEMERE—113 N. Homan Ave.
Single \$2.50-\$4.00; double \$4.00-\$5.00
- UNION PARK—1519 Warren Blvd.
Single \$2.00-\$3.50; double \$2.50-\$5.00

INDIVIDUAL TOUR ARRANGEMENTS IN CHICAGO

In connection with any rail ticket to Chicago one may arrange in advance for a World's Fair visit of two to six days or longer, including hotel room with bath, admission tickets to Fair, sight-seeing and transfers. Minimum rates as low as \$2.75 per day. Ask for "Individual World's Fair Tours" folder at any railway ticket office.



The Lincoln Group revives many historical scenes



Field Museum of Natural History

Fireworks on the lagoon



Michigan Boulevard with its towering sentinels



Wacker Drive—along the Chicago River

Chicago . . .

CHICAGO alone is worthy of a visit. To the stranger it is a city of marvels and enchantment. To its familiars the city is one of tremendous growth, power, industry and stupendous accomplishments.

Chicago's reputation as a vacation city is well merited. Situated on Lake Michigan, it enjoys an exhilarating climate.

There are many miles of lake front lined with sandy beaches and beautiful drives. Eight thousand acres within the city are devoted to public parks; and there are hundreds of playgrounds and places for varied recreation. There are ninety public golf courses in or close to the city, and scores of private golf and country clubs; also polo fields, big league and other baseball parks; 130 miles of boulevards; many miles of bridle paths; yacht basins and boat harbors; zoological gardens, gorgeous horticultural displays—all affording outdoor enjoyment and healthful recreation.

Chicago is a city of striking architecture, of beautiful residences and comfortable homes, immense hotels, scores of attractive shops and restaurants, great department stores, many libraries, schools, universities, and thousands of churches.

The Museum of Science and Industry, housed in the remodeled Fine Arts Building of the Columbian Exposition of 1893, is closely related to the purpose of A New Century of Progress. The building was



Miles of sandy beaches afford healthful recreation

The Ideal Vacation City

the masterpiece of the Columbian Exposition and is indeed a beautiful example of classic architecture.

One of Chicago's far-famed institutions is the Union Stock Yards, the largest in the world. Its huge packing houses and hundreds of acres of stock pens are always of interest to Chicago's constant stream of visitors. The International Live Stock Exposition and Horse Show, held annually at the Union Stock Yards, draw spectators and exhibits from many parts of the world.

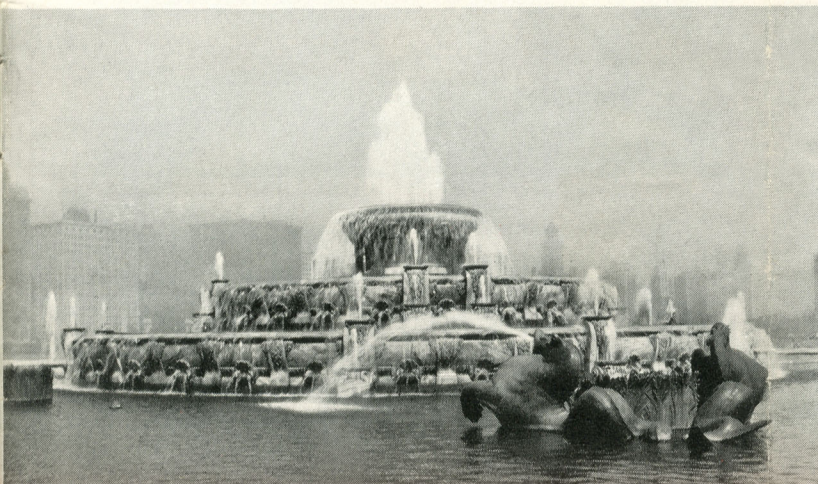
For indoor entertainment there are some four hundred theaters offering drama, comedy, musical shows, or talking pictures. Its cinema and dancing palaces are of surpassing size and beauty. Night clubs and cafes add to the city's gaiety.

Chicago is amply equipped to act as host to the millions of people who will visit this city.

Situated at the crossroads of the country's travel and commerce, Chicago is fortunate as regards transportation facilities. It is the meeting point of many railroads, which radiate in every direction. It is upon these railroads that millions of World's Fair visitors will choose to travel, because they afford the utmost degree of safety, combined with speed and comfort.

Railroad patrons arrive rested and refreshed for their venture into the realms of spectacular and enlightening wonders, as exemplified by A New Century of Progress, and for their explorations of Chicago—The Ideal Vacation City.

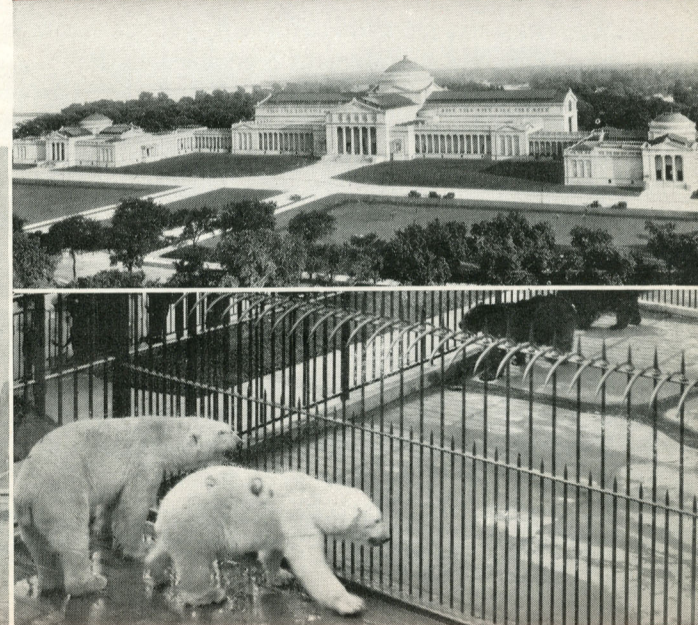
Photographs in this folder by courtesy of Kaufmann & Fabry; Chicago Architectural Photo Co.; Acme Photo and Century Photos.



Buckingham Fountain—a beauty spot of world renown



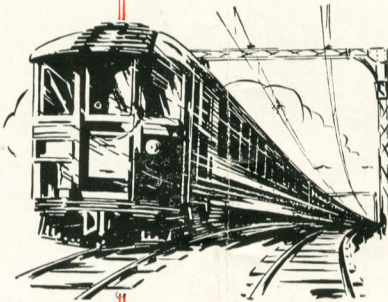
Chicago's famed Oak Street Beach and Gold Coast



Lincoln Park Zoo

Museum of Science and Industry

DIRECT TO THE GATES OF THE 1934 WORLD'S FAIR



NORTH SHORE
"WORLD'S FAIR"
LINE
Only Direct Way There

CONVENIENT! All North Shore Line trains operate directly to and from the World's Fair Station (Roosevelt Road), just west of the main exposition entrance. There are no "extras" for transfers or incidentals—you get off right there!

FREQUENT TRAINS! Going and returning there's always a train when you want it. In addition to hourly service between Milwaukee, Racine, Kenosha, Waukegan and Chicago, there are as many as four trains every hour during the day between the Loop and Waukegan via North Shore suburbs. Trains over the Skokie Valley Route to Libertyville and Mundelein are just as handy. Late-at-night and evening service is particularly convenient.

FAST! The North Shore Line has been awarded permanent possession of "America's Fastest" Speed Trophy for operation and maintenance of the fastest electric interurban service in the country.

ASK THE AGENT! Whether your stay in Chicago is just a day, a week-end or a month, the North Shore Line has a fare to suit your needs. Inquire of any North Shore Line agent as to fares and schedules.

MILWAUKEE

NORTH SHORE
"WORLD'S FAIR"
LINE
Only Direct Way There

THE
Only RAILROAD
FROM THE NORTH
direct to the
WORLD'S FAIR

NO HIGHWAY TRAFFIC DELAYS
NO HURRYING TO AVOID
NIGHT DRIVING AND NO
CITY CONGESTION

CLEAN • FAST • COMFORTABLE
YOU ARRIVE RESTED . . . YOU
RETURN AT EASE



LOW TRAVEL COST

Unusually low round trip fares from all stations permit the whole family to visit the World's Fair frequently and at small cost. It's cheaper than driving an auto and there are no "extra" expenses for parking or taxicabs.

You get off right there
when you use

NORTH SHORE
"WORLD'S FAIR"
LINE
Only Direct Way There

CHICAGO

A New World's Fair—1934

CHICAGO'S new World's Fair holds to the same theme basically as A Century of Progress—the growth of science in the last 100 years and its application to industry for the benefit of mankind. Physically the Fair is new. Scores of old buildings have felt the wreckers' blows and new, beautiful structures of striking architecture have sprung up in their places. It is full of new thrills, new surprises, new pictures, new faces, new ideas.

It is a Fair more international in character. There is an entire street of "foreign villages," each one of them faithful reproductions of scenes and life in romantic lands of many parts of the globe. You may "travel around the world" in a day or two.

Exhibits of science and industry, all moving and producing, unfold their wonders . . . everything that's new . . . glorified daytime coloring and daring new ideas in nighttime illumination make the Fair the brightest spot on earth.

More alluring, more spectacular, more appealing than ever.

● *And the railroads offer to the public unusually low round-trip fares to Chicago from all parts of the country.*

TRAVEL BY TRAIN FOR COMFORT, SAFETY AND ECONOMY

