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THE NEW YORK VISITOR

JULY

1940



WORLD'S FAIR NEWS

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Betsy Ross, posed in front of the Railroads' Building at the World's Fair in New York, emphasizes again what the railroads of the United States have always represented—the Spirit of America

VOL. 4
NO. 7

THE NEW YORK VISITOR

JULY
1940

*A Magazine of Metropolitan Events
and Handbook of New York City*

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LOUISE BASCOM BARRATT, Editor

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PLACES OF INTEREST

American Museum of Natural History. 79th St. and Central Park W. Free. Daily 10 A.M.-5 P.M.; Sun., 1-5 P.M. 8th Ave. Bus or 8th Ave. Sub. to 81st St. Magnificent sea and land exhibits.

Aquarium, Battery Park (S. extremity of Manhattan). Free. Daily, 9 A.M.-4 P.M. IRT Bus, 3rd Ave. "L" or Lexington Ave. Sub. to South Ferry. 10,000 specimens of rare fishes. Building erected in 1897. Jenny Lind sang there in 1859.

Bowling Green. Ft. of Broadway. Short walk N. from So. Ferry. Scene of Teaparty Riots of '76. Oldest park in N. Y.

Bronx Park Zoological Gardens. 180th St. and Post Road. Free. (Mon. and Thurs. 25c; children 15c). Daily, 10 A.M. to half hour before sundown. 7th Ave. Exp. Sub. to 180th St. 2,600 rare mammals, birds and reptiles in 264 acres of woods.

Carnegie Hall. 57th St. and 7th Ave. Any 5th Ave. Bus via 37th St. Philharmonic-Symphony and other concerts.

Cathedral of St. John the Divine (Episcopal), 113th St. and Amsterdam Ave. Free. No. 4 Fifth Ave. Bus or 8th Ave. Sub. to 110th St., or 7th Ave. Broadway Sub. to Cathedral Parkway. Largest Gothic cathedral in the world.

Central Park Zoo. 5th Ave. and 44th St. Free. Daily, 10 A.M.-5 P.M. "Picture-book menagerie." Excellent animal specimens. Seal pond.

Chinatown. Mott, Pell and Doyer Sts. 2nd and 3rd Ave. "L" to Chatham Sq. Just off the Bowery and only a step to "Little Italy" on Mulberry St.

City Hall. Broadway and Park Row. Free. Daily, 10 A.M.-4 P.M.; Sat., 10 A.M.-12 M. IRT or BMT Bus, or 3rd Ave. "L" to City Hall. Washington's desk and other historic objects.

Cleopatra's Needle. Central Park, behind the Metropolitan Museum. 3,500 years old. Weighs 200 tons. Brought from Egypt in 1879. Cost of transportation, \$105,000.

Cloisters. The Ft. Tryon Park. Free. (25c Mon. and Fri.) 10 A.M.-5 P.M. daily. 1-6 P.M. Sun. 5th Ave. Bus No. 4 or 8th Ave. Sub. to 190th St. European medieval art.

Custom House. opposite Bowling Green. IRT to Bowling Green or 3rd Ave. "L" to South Ferry. \$7,500,000 French Renaissance building on site of first Fort Amsterdam.

Empire State Bldg., 5th Ave. and 34th St. 5th Ave. Buses. Cross-town 34th St. Cars. Observatory open 8 A.M.-1 A.M. daily. Admission \$1.00; children, 25c. World's tallest building.

Fraunces Tavern. Broad and Pearl Sts. Free. Daily, 9:30 A.M.-4:30 P.M. (Closed Sun.) IRT Lex. Ave. Sub. to Bowling Green. Built in 1733. Site of Washington's farewell to his officers. Museum.

Frick Art Gallery. 1 E. 70th St. Free. 10 A.M.-5 P.M. daily; 1-4 P.M. Sun. (Closed Mon.) Notable 14th to 19th century paintings.

Grand Central Palace. Lexington Ave. and 47th St. Lexington Ave. Bus. Flower Show, Auto Show, Art Shows, etc.

Grand Central Terminal. Park Ave. and 42nd St. Shuttle from Times Sq. Lexington Ave. Bus or Sub. or Cross-town Car, etc. 500 daily trains.

Grant's Tomb. 123rd St. and Riverside Drive. Free. Daily, 9 A.M.-5 P.M. 5th Ave. Buses. Nos. 4 and 5, IRT 7th Ave. Sub. to 125th St. Built by public subscription.

Greenwich Village. S. W. of Washington Square. 5th Ave. Bus to Wash. Sq. or 7th Ave. Sub. to Christopher St. Old and picturesque section. Bizarre restaurants, sidewalk artists, "hot" night life.

Hall of Fame, N. Y. U. 181st St. and University Ave. Free. Jerome Ave. Sub. or 8th Ave. Grand Concourse Sub. Outdoor colonnade with 150 statues of the great.

Hayden Planetarium. 81st St. and Central Park W. 25c mats.; 35c nights. Daily 2, 3:30 and 8:30 P.M.; Mon. till Fri. Sat., 11 A.M.-2, 3, 4, 5 and 8:30 P.M. Sun., 2, 3, 4, 5 and 8:30 P.M. 8th Ave. Bus or 8th Ave. Sub. The heavens dramatized. Monthly program change.

Jumel Mansion. 160th St. and Edgecombe Ave. Free. Daily, 11 A.M.-4:30 P.M. (Closed Mon.) 5th Ave. Bus No. 2 or

Broadway Sub. to 157th St. Magnificent pre-Revolutionary house.

Little Church Around the Corner. 1 E. 29th St. Daily, 8 A.M.-6 P.M. Any 5th Ave. Bus. Romantically famous. Twenty weddings daily.

Madison Square Garden. 50th St. and 8th Ave. 8th Ave. Bus. 8th Ave. Sub., 49th St. Cross-town Buses. Horse and Dog Shows, Circus, Rodeo, Ice Carnival, etc.

Medical Center. Riverside Drive and 168th St. 5th Ave. Buses. Nos. 2, 3, 4, 5, and 19. \$25,000,000 building covering 22 acres.

Metropolitan Museum of Art. 5th Ave. and 82nd St. Free. (Mon. and Fri. 25c). Daily, 10 A.M.-5 P.M.; Sun., 1-6 P.M. 5th Ave. Buses. Nos. 2, 3, 4. Collections of Architecture, arms and armor, sculpture, paintings, prints, etc.

Metropolitan Opera House. Broadway and 39th St. Broadway Bus, etc. Opera.

Museum of Modern Art. 11 W. 53rd St. Adults 25c, children 10c. Daily, 10 A.M.-6 P.M.; Sun. 12-6 P.M.; Wednesday evenings till 10 P.M. Fifth Ave. Bus. Contemporary art and sculpture.

Museum of the American Indian. Broadway and 155th St. Free. 3-5 P.M. daily. (Closed Sun. and holidays). 5th Ave. Buses Nos. 5 and 9 or B'way-7th Ave. Sub. to 157th St. Only organization devoted to the preservation of Indian culture.

Museum of the City of New York. 5th Ave. and 104th St. Free. (Mon. 25c). Daily, 10 A.M.-5 P.M.; Sun. 1-5 P.M. (Closed Tues.) Story of New York in relics, dioramas, etc.

New York Botanical Garden. Northwest Bronx Park. Free. 10 A.M.-5 P.M. daily. N. Y. Central from Grand Central Terminal to Botanical Garden. 280 acres; displays of flowering plants the year around; 50,000 volume library.

New York Central Bldg., Park Ave. and 46th St. The magnificent 567 foot tall office building through which Park Ave. passes.

New York Historical Society. 170 Central Park W. Free. 10 A.M.-5 P.M. daily; Sun. and holidays, 1-5 P.M. 8th Ave. Bus or 79th St. Cross-town Bus. One of New York's most beautiful museums. Choice American portraits, vehicles, etc.

Old Merchant's House. 29 E. 4th St. Free. 11 A.M.-5 P.M. daily; Sun. and holidays, 1-5 P.M. 5th Ave. Bus. Century-old house, furnished in period.

Poe Cottage. Kingsbridge Rd. and Grand Concourse, Bronx. Free. 10 A.M.-5 P.M. daily; Sun. 1-4:30 P.M. (Closed Mon.) IRT Jerome Ave. or 8th Ave. Sub. to Kingsbridge Station.

Rockefeller Center (Radio City). 50th St. and 5th Ave. 5th and 6th Ave. Buses. Observation Roof, 40c. 9 A.M.-1 A.M. NBC Broadcasting tours, hourly 9 A.M.-11 P.M. 55c. Guided Bldg. Tour, \$1.00.

Roosevelt House. 20 E. 20th St. Daily 10 A.M.-5 P.M.; Sun. 1-5 P.M. Wed. & Thurs., 25c; other days free. I.R.T. or B.M.T. to 23rd St. Theodore Roosevelt's birthplace.

St. Patrick's Cathedral. 5th Ave. and 50th St. Open daily, 5th Ave. Buses. Building cost \$4,000,000. Seats 5,000. Edifice 325 feet long. Dedicated in 1879.

St. Paul's Chapel. Broadway bet. Fulton and Vesey Sts. Free. Daily, 8 A.M.-5 P.M. 8th Ave. BMT and IRT Subs. to Fulton St. Washington worshipped here. His pew still bears the initials "G. W."

Statue of Liberty. Upper New York Bay. Free. Boats leave Battery hourly. Fare 35c round trip, children 25c. 3rd Ave. "L" or Sub. to South Ferry. Statue is 150 feet high and 300 feet above water.

Trinity Church and Old Graveyard. Broadway and Wall St. Free. Daily, 8 A.M.-5 P.M. Broadway Buses or IRT 7th Ave. Sub. to Wall St. Cemetery contains graves of great men.

Van Cortlandt Mansion. Van Cortlandt Park, 242nd St. Free (except Thurs. when fee is 25c). Daily, 10 A.M.-5 P.M. IRT B'way-7th Ave. Sub. to 242nd St. Station. Built in 1748. Colonial furnishings.

Whitney Museum of Modern Art. 10 W. 8th St. Free. Daily except Mon., 1-5 P.M. 5th Ave. Buses, 1, 2, 4, 5, or BMT Sub. to 8th St. Best work of American painters and sculptors.



What's Doing in JULY

THE WORLD'S FAIR

The World's Fair consists of two interesting sections, viz: the exhibitors' area, filled with fascinating displays such as "Old New York" at the Electric Utilities Building, the history of transportation at the Railroads Building, the amazing "Putramma" at the General Motors Building; and the "Great White Way," where all sorts of amusements are open until 2 A.M., after the exhibit buildings close at 10 P.M. The entrance price to the Fair is 50c for adults and 25c for children, practically all exhibits

being free. Amusements are extra and vary from 25c charged to see all the sights of "Gay New Orleans" to a small fee of 40c and up at the "Aquacade" and "American Jubilee." Transportation may be effected by frequent Interboro Rapid Transit trains from the Grand Central Terminal for 5c or by Fifth Avenue bus, No. 15, via 57th St. and the Queensboro Bridge for 10c. Sixty restaurants serve food on the Fair grounds. Prices range from 10c for a sandwich to \$2.50 for a dinner in the more glamorous spots.

NEW YORK BOTANICAL GARDEN

Long borders of 100 different kinds of annuals are in flower, with special emphasis placed on newly advertised varieties. Two pools of waterlilies, set off by for-

mal flower beds, also invite the attention of horticulturists. (Take train from the Grand Central Terminal to the Botanical Garden.)

GARDENS ON PARADE

Gardens on Parade at the World's Fair is displaying aquatic plants, roses and doz-

ens of beautiful flowers in season during July.

BOAT RIDES

The Hudson River Day Line's famous "Moonlight Sail" leaves West 42nd St. Pier at 8:15 P.M. and from 125th St. at 8:40 P.M. (Daylight Time) every Saturday evening for a four-hour trip past the Palisades. Dancing or resting on cool decks under the stars provide a pleasing interlude in a trip to the metropolis. The trip will be discontinued after July 27. The same company offers

a 3 1/2 hour harbor sightseeing cruise for \$1.25, at 10:15 A.M. and 2:15 P.M. (See Page 31.)

The sightseeing steamer "Tourist" provides a three-hour sail completely around Manhattan for \$1.50. Boats leave the Battery at 10:30 A.M. and 2:30 P.M. A lecturer explains points of interest. (See Page 31.)

HAYDEN PLANETARIUM

The subject for the theatre of the heavens during July will be, "Skies of a Sum-

mer Night." This is as thrilling as any exciting Broadway show.

RADIO CITY MUSIC HALL

This huge motion picture house, billed as "The showplace of the nation," is of course one of the sights of New York.

A colorful stage presentation, featuring the famed Rockettes, is included with the picture.

BAND CONCERTS

The Goldman Band will play at 8:30 P.M. on the Central Park Mall as per Page 9, presenting the following programs: Russian, July 1; music for children, July 3; American, July 5; miscellaneous, July 7; Bach, July 8; Italian, July 10; Beethoven, July 12; French, July 14; Sibel-

ius, July 15; Grainger, July 17; Schubert, July 19; miscellaneous, July 21; Johann Strauss, July 22; old music, July 24; symphonic music, July 26; Wagner-Liszt, July 28; American, July 29. An exceedingly good band.

OUTDOOR DANCING

On the Central Park Mall, Tuesday and Thursday evenings; nightly at Jones

Beach; the Fair's Dancing Campus; and at Claremont on the Hudson.

AT THE GALLERIES

Grand Central Art Galleries, 15 Vanderbilt Ave.—Annual Founder's Show representing the work of artist members, through November 7; prints by leading American artists, through July 28.

Masterpieces of Art, World's Fair—About 400 canvases ranging from Renaissance painters to the late 19th century. Wildenstein, 19 East 64th St.—Exhibition of 80 paintings by French artists at unusually low prices, through the summer. Admission free.

AT THE MUSEUMS

Metropolitan Museum of Art, Fifth Avenue and 82nd St.—Contemporary American industrial art, Gallery D 6, through the month; masterpieces of enameling from the Museum collections, Gallery E

15, through the month; historical exhibition of woodcuts from the Museum collection, Gallery A 23, through the month. Museum of Modern Art—11 West 53rd St. (Continued on Page 38)



Whiteface Mountain from Whiteface Inn



Photos Courtesy Lake Placid Chamber of Commerce
Summer ice-skating at the Olympic Arena

I WENT TO LAKE PLACID

The Story of a World Traveler

LAKE PLACID! A peaceful name, surely, and one I have heard all my life, but I never saw the place because I have been busy with trips to Europe and visiting resorts too often labeled, "The Switzerland of America." As a result, I have just made my first pilgrimage to this paradise on earth by going to sleep in a Pullman on the New York Central and waking up the following morning in a different world. I shall never be happy until I see it again.

If you have been to this Adirondack village, descriptive words are unnecessary, for the picture will always linger in your memory. If you have not seen it, imagine two large bodies of water taking on sky colors according to heaven's mood—Lake Placid itself and Mirror Lake—hemmed in by graceful elms, feathery maples, straight spruces, sweet-smelling balsams, lofty tamaracks, towering hemlocks and artistic birches, which weave a pattern of a thousand shades of green, now shadowed by golden clouds, now fairly glistening in mellow sunshine. Soft breezes lull you into an ecstasy of relaxation, and encircling verdure-clad mountains, where fleet deer run and rabbits bound, entrance and at the same time tempt the peak-climber and the picnicker.

Lake Placid is both a summer and a winter resort, and it is the first one that I ever saw where the entire town concerns itself with the earnest endeavor to make you happy. Whether you stay at the comfortable and exclusive Lake Placid Club above Mirror Lake, with its three golf courses and equipment to satisfy the most captious, or at one of the attractive hotels on the lakes, or again at one of the really charming dollar-a-day cottages, everyone

seems imbued with the thought that you *must* have a good time.

And what a time! Believe me, a bored moment is impossible. The lakes afford swimming, canoeing, sailing, and bass fishing; nine golf courses with fees ranging from 75c to \$2.00 tempt you to vitaminize the system with healthful sun rays as do also the winding bridle paths where sleek horses canter. Smooth motor roads whisk the sightseer to the elevator that takes the luxury mountain climber to the top of beautiful Whiteface Mountain, or to Saranac and adjoining towns. Night clubs offer dancing and entertainment, and there are motion pictures both at the Lake Placid Club and in town, where a summer theatre may likewise be found to while away idle hours.

The town itself sponsors a smart horse show, a dog show, a flower show, and numerous other social affairs, including the Arena, built in 1932 for the Olympic Games, and now used all summer for ice-skating and gay carnivals bearing such names as "The Shipwreck Party," "The Gay Nineties" and "At the Horse Show." Here the greatest ice professionals in the world gather as instructors in fancy skating and the art of judging it, and skaters and would-be skaters from as far away as California arrive to lease a patch on the ice that they alone can use, or else to take part in the general skating and the various colorful spectacles when even the ice is painted with brilliant designs in ruby, sapphire and jade hues.

There are of course many beautiful scenic spots in America, but none is more beautiful and few are as friendly as Lake Placid which has adopted the slogan "Come on Up," not *some time*, but *NOW*. This is the

(Continued on Page 27)

SCHEMES IN DECORATION

Plus Paintings
Metropolitan

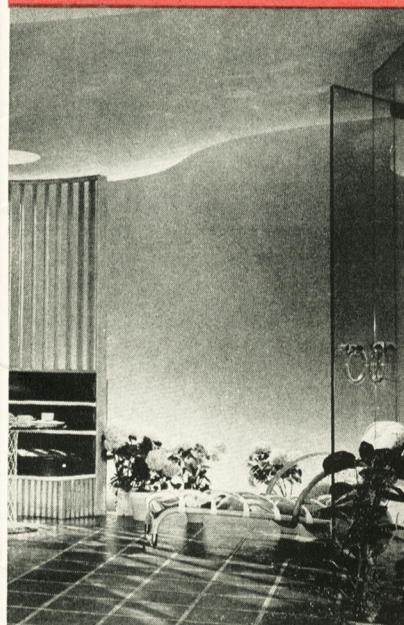
Lure at the
Museum



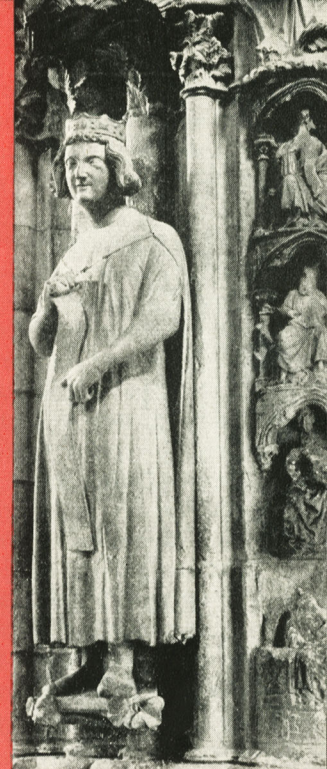
A 13th century statue of King Clovis replaced after years' absence in a doorway at the Cloisters—a branch of the Metropolitan Museum located in beautiful Fort Tryon Park



A charming covered terrace, in the bibition on view until September 15 at guests to housebuilders an ideal spot



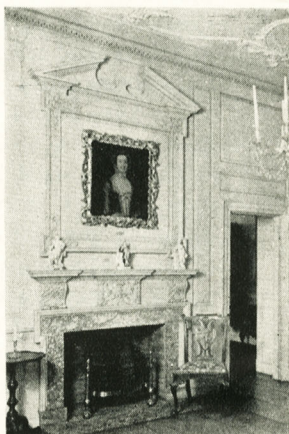
Contemporary American Industrial Exhibition the Metropolitan Museum of Art, suggest in which to eat and to day-dream



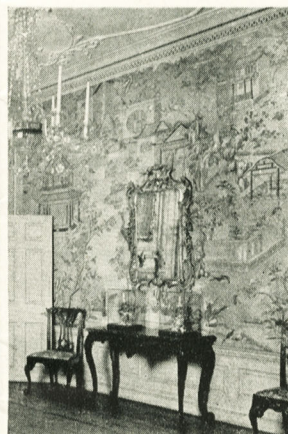
A 13th century statue of King Clovis just restored to a niche in the doorway of the Abbey of Moutiers-Saint-Jean, from which it has been missing since before the French Revolution

EVERYONE WHO has heard of New York City knows of the Metropolitan Museum of Art, but few who are familiar with this magnificent institution are aware of the real diversity of its exhibits or of their practical value. Thus, while it is generally understood that the Museum collections cover a period of about 5,000 years and represent the arts of Egypt, Babylonia and Assyria, Greece and Rome, the Near and Far East, and the United States—collections listed under the heads of architecture, sculpture, armor, paintings and prints—the housewife, for instance, does not realize that she can acquire from both the temporary and permanent exhibits such practical ideas as how to make livable quarters for Junior or how to humanize a library.

From such an angle, the fifteenth exhibition of con-



A room from the Powell (1768) is one of 16 residences exhibited at



house of Philadelphia original rooms from old the Metropolitan Museum

temporary American art, on view at the Museum until September 15, is amazingly enlightening and helpful. Among the work of 170 designers and craftsmen from 21 states, it is almost impossible not to discover the germ of an idea that can be used. If the stainless steel flat ware, lucite clocks, or tricky lighting gadgets fail to appeal, emulation and envy may be stirred by dozens of fascinating exhibits such as Walter Teague's music room, with glass doors opening on a perfectly bewitching covered terrace. Zest for living is also heightened by a pre-

fabricated cabin that is as convenient as the road to sin; a powder room which might be called luscious, with its black walls ornamented with gold, its green glass floors, and its unique tufted satin seat with a pedestal base cozily placed before an inviting mirror; and numerous other pos-

sibilities ranging from children's dens to loafing rooms.

Besides these glamorous new exhibits, with their dozens of suggestions, there are 41 galleries and rooms comprising the American wing, where 16 original old rooms from all parts of the United States offer hints to the distracted house-builder about novel nooks and correct furniture arrangement. Here, new owners, who are in doubt about the period of a crystal chandelier or the kind of chairs to place in a French salon, feel as if a gift had been handed to them on the proverbial silver salver.

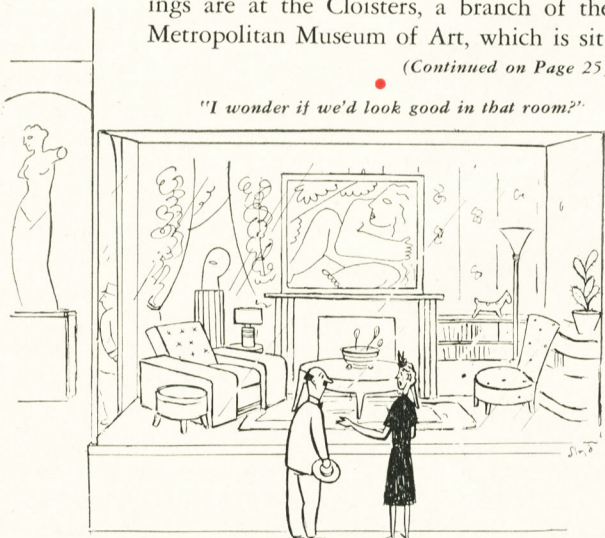
An essence of good taste lingers about these well-chosen living quarters and somehow the visitor experiences a desire to capture it. For this reason, exhibits such as the Altman Collection are examined in an effort to become more familiar with furniture, textiles, tapestries and Oriental rugs before setting forth to purchase the luxuries and necessities of daily life. A reference library of 90,000 books and 175,300 photographs are likewise advantageous for those seeking guidance, and the questioning mind is further bolstered by free gallery talks and numerous classes in matters of interest to designers, stylists, craftsmen, and the woman who merely longs to make her home attractive, or wonders why Mrs. Murphy's living room casts a spell absent from her own.

Since most decorators claim that room color schemes should be devised from the colors in a good picture placed above the mantel or in some other prominent spot, hundreds of paintings from the Middle Ages to the present strike a keynote for dozens of interiors whether the heart yearns for a Dutch setting or one so Colonial that the Indians can almost be imagined shooting arrows through it. Besides paintings, dozens of textiles and tapestries inspire creative impulses.

In the tapestry field, some of the most brilliant hangings are at the Cloisters, a branch of the Metropolitan Museum of Art, which is sit-

(Continued on Page 25)

"I wonder if we'd look good in that room?"



NIGHTS OF MUSIC

in Central Park

EVERY SUNDAY, Monday, Wednesday and Friday evening, band music is carried on the breeze from the Mall at Central Park. On Tuesday, Thursday and Saturday evenings, the same band plays in Prospect Park, Brooklyn. It is a good band because its genial, white-haired conductor is a thorough musician. His name is Dr. Edwin Franko Goldman, a friend of Philip Sousa's and a melody-maker who is generally conceded to have assumed the "March King's" crown—a fact sanctioned by Mrs. Sousa, who actually presented her husband's favorite baton to Dr. Goldman at a Central Park concert in 1932.

Born in Louisville, Kentucky, in 1878, of a famous musical family, young Goldman's earliest ambition was to be a musician, also. When his parents, after several false moves, reached New York about the time that he was eight years old, he learned to be a cornetist, won a scholarship at the National Academy of Music, and, eventually, at the age of 17, became cornetist of the Metropolitan Opera Company, playing under Toscanini, Mahler and other conductors of note. He remained with the Metropolitan for ten years, serving an apprenticeship as a conductor and also as an organizer of ensembles. Later, for 13 years, he taught the cornet and trumpet, and composed studies for brass instruments. At last, after several attempts to sponsor public band concerts, he received permission to use the Columbia University Green, and himself raised nearly \$50,000 to make possible his first season dedicated to nights of music. For five years, his band played here and subsequently moved to Central Park Mall. In 1924 Mr. and Mrs. Daniel Guggenheim and Mr. and Mrs. Murry Guggenheim underwrote the undertaking, which, following the death of Mr. Guggenheim in 1930, became known as The Daniel Guggenheim Memorial Concerts. Now, audiences of 50,000 and 60,000 enjoy Dr. Goldman's summer music, which literally runs the gamut from Gilbert and Sullivan to intricate strains. He himself

(Continued on Page 31)



DR. EDWIN FRANKO GOLDMAN,

who for 22 years has conducted popular band concerts in New York. Since 1930 his nights of music have had the Mall of Central Park as a setting and have been known as The Daniel Guggenheim Memorial Concerts loved by Gotham



When a penny is placed in the boy's head he turns a somersault, depositing the money at his feet—a bank in "Dolls and Toys of Yesterday"

REMINDERS OF A PLEASANT YESTERDAY

Dolls and
Toys Provide
Nostalgic
Thrills

FEW ADULTS have grown so old that they do not recall the days when the wind swished the rain against the window panes, and the paintbox, toy soldiers, dolls, and various brilliant cut-outs appeared to make the hours less long. Today the old *Chatterbox*, the telescoping peep shows with views of royal interiors, perfectly equipped miniature kitchens, steam engines, picture blocks, and all the familiar amusement providers of one's early years are carefully preserved and displayed in a current exhibition at the New York Historical Society.

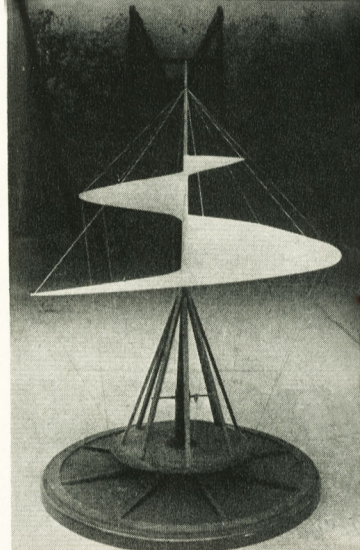
Here, the hearts of little girls and those of older girls with memories, are gladdened by the sight of 50 dolls of American, English, German and Hungarian origin, which range from a family of six primitive wooden figures with hinged limbs to the elegant Miss Flora McFlimsey, of Washington Square, dressed in all the finery of the 1880's. Many of the dolls have brown eyes and one has a reversible face so that by turning the head, it cries or laughs to please its owner. Another, when properly wound, minces along in the flowing manner of the hoop-skirted days. Among the collection are two boy dolls, which are considered quite rare.

Perhaps one of the most novel features of the exhibition are the mechanical toy banks, some of which are the usual pottery jugs and the like intended to be broken when they are full. Others are exceedingly complicated. Among these is a jockey on a donkey, who receives a penny in his mouth. When a lever is pressed, the animal bucks, sending the rider over his head to deposit the coin in a slot at the base of a stone. Another represents William Tell holding a gun pointed at a child with an apple on its head, who stands in a castle entrance. The penny is placed on the gun and, when the lever is released, shoots into the castle proving that it was just as difficult to make

(Continued on Page 36)

AN ARTIST SEES THE FUTURE

Inventions of
Leonardo da
Vinci Reach the
New World



Da Vinci's helicopter, illustrating the principle of the propeller and the aerial screw, forerunner of the modern airplane propeller

NEW YORK CITY has been fortunate in harboring exceptional exhibitions during the summer. Among those that are especially noteworthy are *Twenty Centuries of Mexican Art*, at the Museum of Modern Art; and the unusual treat for both art and science lovers, at the New York Museum of Science and Industry, 30 Rockefeller Plaza, where 170 models are displayed that reveal the genius of a man known chiefly as the painter of *Mona Lisa* and *The Last Supper*—Leonardo da Vinci.

Born 40 years before Columbus discovered America, it seems incredible that anyone could have foreseen developments that are entirely modern today. That these same practical creations are the work of a supposedly visionary artist is all the more remarkable. The scope of da Vinci's interests is surprising. The first automatic meat roaster, for instance, was a product of his versatile genius, and when the diner sits in a grill-room today watching a spit revolving with a juicy roast, he is witnessing the fruition of a dream of a Renaissance dweller.

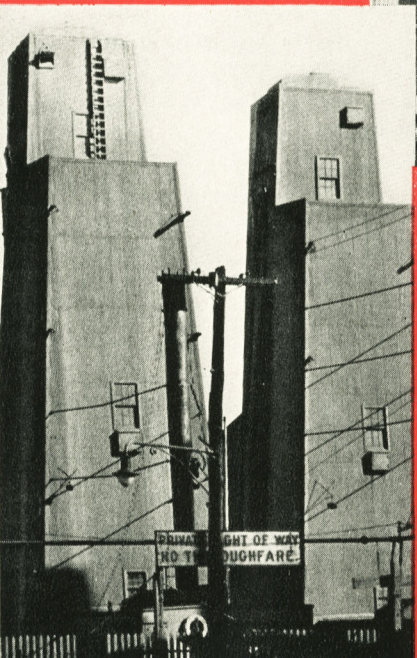
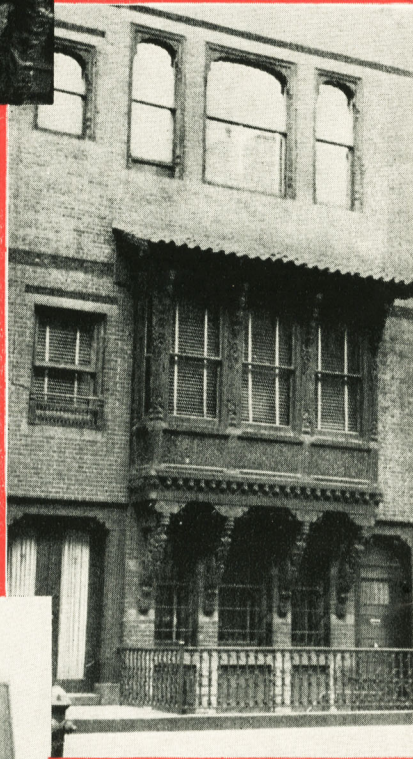
This same genius evolved the basic principles of the steam engine, transmission gear box, universal joint, movable printing press bed, fire ladder, adjustable telescope, rolling mill, pile driver, rapid-fire gun, breech-loading cannon, submarine, the forerunner of the airplane, the parachute, designs for city traffic on two levels, military architecture used today in the Maginot Line and West Wall, army bridges and forts, double hulled ships, and dozens of other notable works—amazing not only in themselves but also because they are the work of one man.

Actual working models are on view, and likewise facsimile reproductions of da Vinci's original manuscripts and drawings. In all, this is an illuminating and important exhibition which should not be overlooked when visiting nearby art collections.



F. L. Kunkel

*(Upper and center pictures)
At No. 7 East 10th St. is a five-story apartment house bearing a "For Sale" sign. This once imposing residence was built by Lockwood De Forest 51 years ago and is one of several houses on the north side of the street originally belonging to one of Manhattan's most eminent families. The domicile's chief claim to distinction is the magnificently carved teakwood balcony brought from India more than half a century ago—a once prized possession that will doubtless regrettably find its way to the junk heap unless a connoisseur rescues the house by the payment of the \$55,000 asking price*




These 50-foot structures, which resemble mining paraphernalia, seem slightly out-of-place amid city architecture, but they are of tremendous practical value since they are really floating elevators that are moved as desired around the harbor to transfer grain via an endless bucket chain from barges into the ships. As required they are moved from Jersey City to Staten Island or left tied up during periods of inactivity. Some of them are self-propelled, but the great majority are towed ignominiously to their temporary but momentarily important destination

P. L. Sperr

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A rare collection of American inventions draws the attention of inventors and those enjoying the results of their labors to the Hall of Inventions at the World's Fair, where a sewing machine of 1851 and the original models of many articles now in everyday use are well displayed, with appropriate captions, as well as numerous amusing, out-moded contraptions like a "parlor bathtub," an eel-skinner and even an electric chair

THEY HAD AN IDEA

Priceless Patents at the Fair's Hall of Inventions

AT SOME time or other everyone has wished for an idea to patent and apparently there have been plenty of schemes for getting rich quickly since up to April 30, 1935, 2,000,000 patents had been entered. Of these 50% were awarded to Americans, one out of every 1,000 since 1809 being a woman. Occasionally one person applies for many patents as was the case of Edison, who received 1,101 of them during his life. At the present time, according to figures on the walls of the Hall of Inventions at the World's Fair in New York, approximately 50,000 inventions are taken out annually, first being examined at the U. S. Patent Office by 700 experts trained in every branch of science.


Some of the patents, since the early colonial government "first" issued in 1641 for a novel method of making salt, are not particularly practical, although ingenious. Among them, for instance, is a clever idea for catching fish, which consists of a mirror attached to a line above the hook. When the fish sees itself in the glass, it assumes that another member of the finny tribe is about to eat the bait and therefore grabs the tidbit itself. Though most of the inventions seen at the Hall of Inventions are more useful than this undisputed creation, time has metamorphosized them into laughs. Among the giggle-producers are a fire-setting machine of 1870; a cumbersome "parlor bathtub"; an apparatus for skinning eels; and a stump-puller.

Included in the recent protected ideas are: the soldiers'

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Irene Christie, an "American Jubilee" beauty who impersonates Lillian Russell, takes a drive with girls from the same show, in the first automobile built in America. This example of Yankee inventiveness was designed by George B. Selden of Rochester in 1877 and now stands at the Hall of Inventions at the World's Fair in New York, near a \$995 airplane—the newest means of getting places

emergency ration containing 680 calories, and taking up no more room than a bar of soap; a handsome \$995 airplane; the much-discussed mechanical cotton picker; and the original model of the snow cruiser now being used in the Antarctic. It is impossible to look at the list of American inventions and smile more than momentarily, however, for between 1740 and 1940, our country gave to the world the reaper; vulcanized rubber; incandescent lights; the steamboat; the phonograph; the typewriter; air brakes; the cotton gin; the telegraph; sewing machines; the linotype; the motion picture projector; and the induction motor — rather a magnificent record for the past and certainly an incentive to allow the U. S. Patent Office an opportunity to examine one's ideas on what a hair-curler really should be.

Patents are now granted for 17 years and are usually secured through experienced patent attorneys who have rather a good idea whether a suggested idea is feasible, although it is possible to consult the Patent Office direct.

It is to the credit of the country that most of the American inventions taken to the Patent Office in the 150 years of its existence have been designed to aid humanity rather than to destroy it.

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- * Bristol, 129 W. 48th St. (Bryant 9-8400)
- * Bryant, Broadway & 54th St. (Circle 6-2100)
- * Buckingham, 101 W. 57th St. (Circle 6-1500)
- * Capitol, 51st St. & 8th Ave. (Circle 6-3700)
- * Carlyle, Madison Ave. at 76th St. (Rhinelander 4-1600)
- * Century, 111 West 46th St. (Bryant 9-5260)
- * Chatham, Vanderbilt Ave. & 48th St. (Volunteer 5-5400)
- * Chesterfield, 130 W. 49th St. (Bryant 9-8000)
- * Colonial, 51 W. 81 St. (TRaFalgar 7-2000)
- * Commodore, Lexington Ave. & 42nd St. (Murray Hill 6-6000)
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- * Dixie, 241 W. 42nd St. (Wisconsin 7-6000)
- * Edison, 228 W. 47th St. (Circle 6-5900)
- * Embassy, 154 W. 70th St. (Endicott 2-8700)
- * Fifth Ave., 5th Ave. & 9th St. (STuyvesant 9-6100)
- * Forrest, 224 W. 49th St. (Circle 6-5252)
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- * Governor Clinton, 7th Ave. & 31st St. (Pennsylvania 6-3400)
- * Hildona Court, 345 W. 45th St. (Circle 6-0680)
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- * LeMarquis, 12 E. 31 St. (BOgardus 4-7480)
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- * Madison Square, Madison Ave. & 26th St. (Lexington 2-6880)
- * Marguery, 270 Park Ave. (Wickersham 2-9000)
- * Marseilles, Broadway & 103rd St. (ACademy 4-2100)
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- * Martinique, Broadway & 32nd St. (Pennsylvania 6-3800)
- * Maryland, 104 West 49th St. (Bryant 9-2630)
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- * Plaza, 5th Ave. & 59th St. (Plaza 3-1740)
- * Plymouth, 143 W. 49th St. (Circle 7-8100)
- * President, 234 W. 48th St. (Circle 6-8800)
- * Prince George, 14 E. 28th St. (Lexington 2-7800)
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- * Ritz-Towers, Park Ave. & 57th St. (Wickersham 2-5000)
- * Roosevelt, Madison Ave. & 45th St. (Murray Hill 6-9200)
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- * Willard, 76th St., W. of B'way (Endicott 2-6900)
- * Windsor, Sixth Avenue & 58th St. (Columbus 5-2100)
- * Winslow, Madison Ave. & 55th St. (Plaza 3-6800)
- * Winthrop, Lexington Avenue & 47th St. (Wickersham 2-1400)
- * Woodstock, 127 W. 43rd St. (Bryant 9-3000)

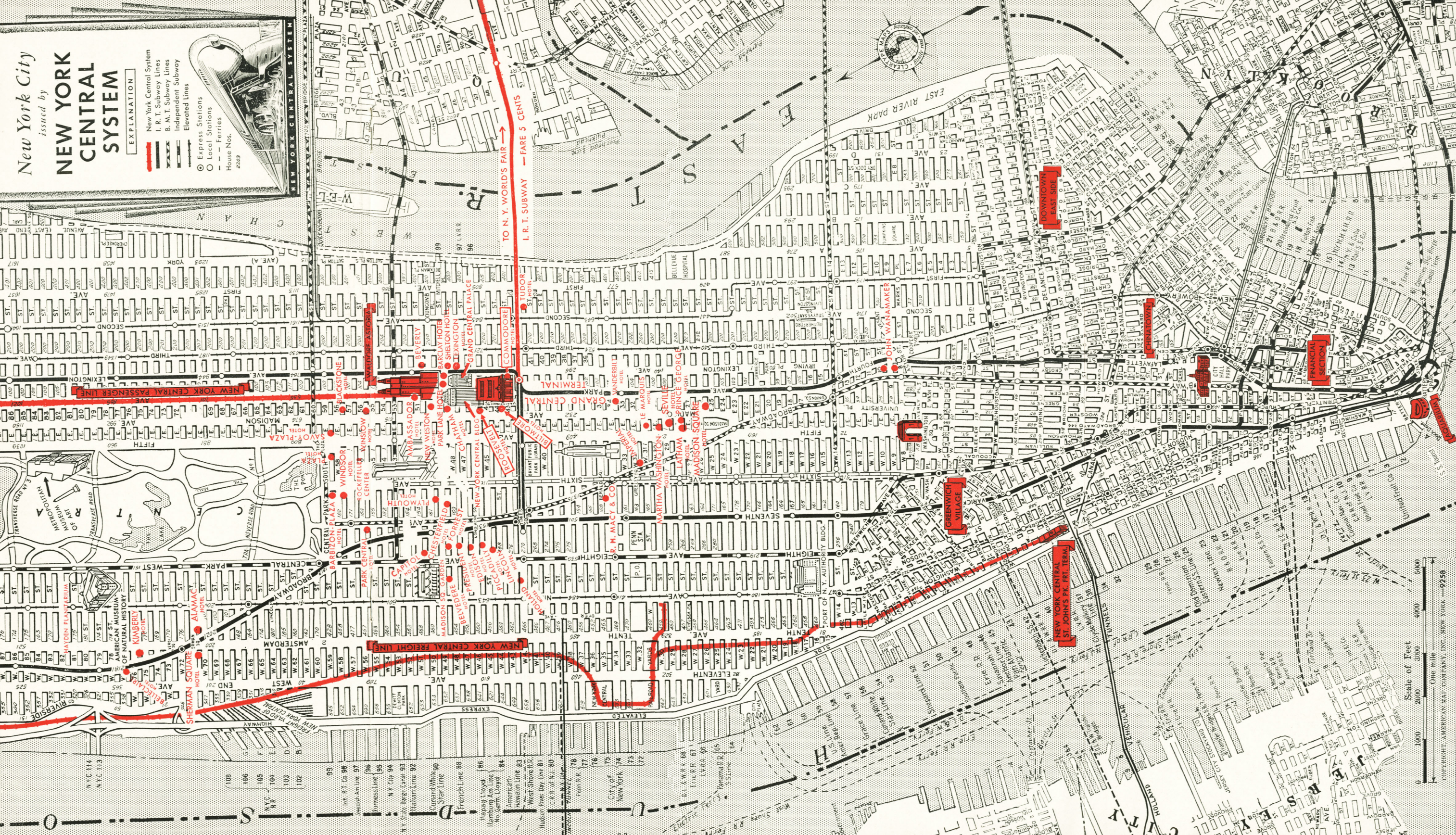
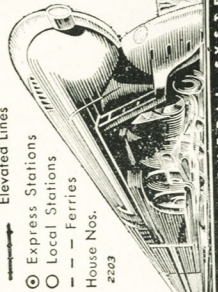
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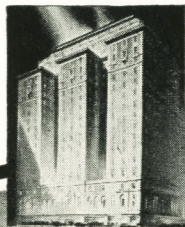
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SCHEMES IN DECORATION

(Continued from Page 8)

uated in beautiful Fort Tryon Park. Told that this is a museum housing mediaeval art, the uninitiated frequently remark that they would prefer a baseball game, but in the Cloisters, ideas again wing into consciousness like butterflies in a garden—casement windows, patio gardens, gracious doorways, restful arcades, unusual columns, and similar items—all giving purpose to the trip of inspection.

Indeed, there is nothing fusty about the Metropolitan Museum of Art or the Cloisters. Sometimes they are sufficiently fascinating to please even a reader of mystery books. Only last month, for example, two figures were erected in niches on either side of a Cloisters doorway, figures carved in the 13th century, removed from their niches before the French Revolution, and eventually rescued from a garden and restored to their rightful places—a neat bit of detective work to please the most imaginative.

The Metropolitan Museum of Art is by no means the only institution of service to the home-hungry. In searching for practical ideas which can be utilized in planning house furnishing, 31 miniature rooms—one-twelfth the actual size of those of which they are a replica—are to be found at the World's Fair in New York. These demonstrate how important interiors have been arranged for 600 years and serve to teach grouping and the creation of islands of ease so essential to perfect living.

With so many exhibitions available, there is no longer excuse for the remark, "We have a new sun parlor, but I don't know what in the world we are going to do with it." The greatest art institution in the country probably holds the thoroughly satisfying answer.

SHOPPING NEWS

from Many
Streets



Drawing by Kranis

WOMEN WILL like the new transparent or translucent overshoes called "Rain-chex." They come in all colors, are seamless, guaranteed not to tear under ordinary use, possess a non-slip sole, are marked for the left and right foot, are said to wear three or four times as long as other rubbers, and will fit over a flat, high-heeled or wedge shoe. Packaged in pliofilm to slip in the purse, and selling at \$1.25, this featherweight rubber is one of the most attractive novelties of the summer season.

For those with a natural aversion to sticky sand or scorching penthouse tiles, the sun bath cot is altogether desirable. It consists of metal and canvas, and folds easily, packing into a 28½-inch case, which can be carried anywhere. When open, the cot is a strong little bed on a slant, ready for beach, lawn or roof (Lewis and Conger).

The same firm is demonstrating the Rain-L-Arm, which obviates all anxiety about water-stained windowsills and water-soaked curtains. A little paper-wrapped gadget is set inside the window on the sill. If, or when, it rains in, the paper melts, and a bell rings, thereby advising the sleeper that damage may result. The practical mind is of course tempted to suggest that it is going to be necessary to wipe off the windowsill anyhow by the time the bell sounds, but this does not obviate the fact that it is a neat novelty gift for that hostess who has everything.

No matter how exotic a perfume, the aftermath is the real test. Any fragrance which becomes stale-smelling after a few hours is off the list, particularly in hot weather. Knowing this, Helena Rubinstein has put on the market one of those refreshing scents for Milady's table called *Liquid Sunshine*, with a cap that screws firmly in place and keeps the sweetness in.

RETURNED!

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I WENT TO LAKE PLACID

(Continued from Page 5)

kind of place and kind of time that you have been looking for always. Having found it, you will adopt it forever. Special excursions over the Fourth are particularly attractive to visitors to New York City who have always wanted to see the Adirondacks, but have never before been able to arrange it. This is the time, Lake Placid is the place, the New York Central is the train. Don't hesitate. (For events, see *What's Doing in July*.)



William Gaxton, delightful Zorina and Victor Moore in the much lauded musical "Louisiana Purchase" at the Imperial Theatre

THEATRE CHAT

around Broadway

BY JULY the summer theatres are well under way and include barns as well as swank new playhouses from Maine to North Carolina. The Mohawk Drama Festival, Union College Campus, Schenectady, still holds its prestige under the directorship of Charles Coburn and is to open on July 16 with "The Farmer's Wife." Other important summer theatres include the Westchester Playhouse at Mt. Kisco, N. Y.; Country Playhouse, Westport, N. Y.; Ogunquit Playhouse, Portland, Maine; Community Playhouse, Spring Lake, N. J.; and New England Theatre Festival, Clinton, Conn.

BROADWAY

Du Barry Was a Lady (46th St.)—A musical for adults who have been about a bit. Funny, expensive and good looking. Bert Laahr and Ethel Merman head the cast.

Hellz-a-Poppin' (Winter Garden)—A new version of an old show of which audiences never tire. Lots of fun in an air-conditioned theatre.

Keep Off the Grass (Broadhurst)—Jimmy Durante clowning through an agreeable musical, aided and abetted by skillful Ray Bolger, the novel Virginia O'Brien, songstress Jane Froman, Ilka Chase and other headliners.

Ladies in Retirement (Henry Miller)—Flora Robson, Estelle Winwood and Jessamine Newcombe in a satisfying murder-melodrama full of humor, suspense, blackmail and all the ingredients of a good thriller.

Life With Father (Empire)—Clarence Day's book brought to life by Howard Lindsay and Dorothy Stickney. A play that is nip and tuck with *The Man Who Came to Dinner* for popularity.

Louisiana Purchase (Imperial)—An honest Senator goes to Louisiana to expose some crooked politicians and manages to escape the traps set for him by the aid of Irving Berlin's music and a good cast headed by William Gaxton, Vera Zorina and Victor Moore.

The Male Animal (Cort) — A comedy dealing with the troubles of a harried college professor. Elliott Nugent and a smooth-working cast.

The Man Who Came to Dinner (Music Box)—A play about an unwelcome guest, which appeals to everyone who sees it. A guaranteed laugh-getter.

There Shall Be No Night (Alvin)—Alfred Lunt and Lynn Fontanne in a four-star play about the Finnish War, which sends the customers out using their handkerchiefs.

Added to Broadway attractions are many extremely worthwhile amusements at the Fair.

SHOWS TO SEE

B. G. De SYLVA presents
Bert LAHR • Ethel MERMAN
 In the Musical Comedy Hit
DU BARRY WAS A LADY
 Cole Porter Songs • "Hilariously funny." Watts, Jr., Herald Tribune
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American Jubilee—Shows at 3:30, 5:30, 8:30 and 10:45 P.M. A \$500,000 super-tremendous, patriotic spectacle, played on a revolving stage before an audience of 7,000. Lyrics and music by Oscar Hammerstein and Arthur Schwartz. General admission 40c.

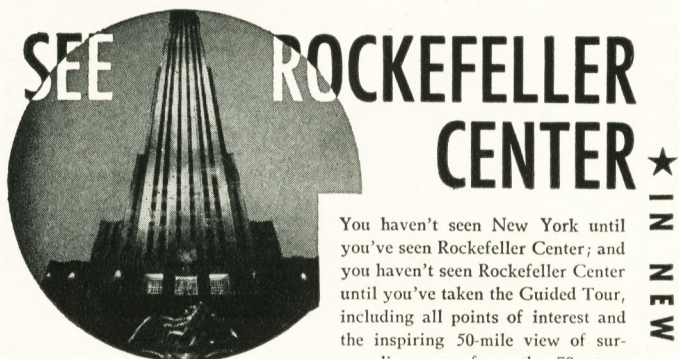
Aquacade—A new version of last year's precision swimming with pretty costumes, spectacle and many names included for good measure. Daily at 5, 8:30 and 10:45 P.M., with additional Saturday and Sunday shows at 3 P.M. General admission 40c.

Dancing Campus—Where literally hundreds of jitterbugs entrance lookers-on with their capers. Admission 25c.

Gay New Orleans—A city where you sit on a terrace eating New Orleans food, drinking Sazeracs or watching the startling colored and white shows which alternate on the beautiful stage. Admission 25c.

The Streets of Paris—Gypsy Rose Lee does a refined striptease in a very funny show whittled down from the original Broadway version.

Railroads on Parade—A gorgeous spectacle dealing with the history of transportation. 11:30 A.M.; 1:30, 3:30 and 5:30 P.M. Admission 25c and 55c.



Prometheus Fountain and RCA Building at night

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15 West 49 St.
Luncheon prix fixe \$1.50
Pre-Theatre Dinner \$2.00

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PROMENADE CAFE (outdoors)

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Comfortable rooms with bath. SINGLE from \$2; DOUBLE from \$3. 3 persons from \$4; 4 persons from \$5. Three air-conditioned restaurants and bar.



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Rockefeller Center with its broadcasting studios, enthralling exhibitions, shimmering theatres, observation roof and magnificent restaurants requires a visit of several days. At this season, the Promenade Outdoor Café in the sunken plaza is particularly inviting, although an excellent French cuisine marks Café Louis XIV, and the Restaurant Mayan, the Old New York Room and the Rockefeller Plaza Restaurant are equally convenient.

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ONE-DAY OUTINGS • New York and Yonkers to Indian Point, Bear Mountain (West Point on weekdays). Newburgh, Poughkeepsie. Leave W. 42nd St. Pier daily 10:00 A. M. (D. S. T.)

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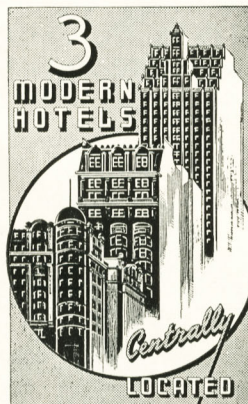
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2 Blocks from Riverside Drive and near Central Park

SPECIAL RATES BY THE WEEK

1000 ROOMS from \$2 single . . . \$3 double

NIGHTS OF MUSIC

(Continued from Page 9)

has composed 80 brilliant marches of which his most famous one, *On the Mall*, is second only in popularity and fame to Sousa's *The Stars and Stripes Forever*. (For July programs, see *What's Doing in July*).

TABLE TALK

from Rendezvous About Town

Atitlan, 226 West 104th St.—Tortillas, tamales, enchilladas, and other Mexican edibles. Lunch, 40c. Full course dinner, 50c.

Ambassador Garden, 51st St. and Park Avenue — A delightful air-cooled eating place where a fountain gently plashes in a lily pool and bright flowers give the feeling of an outdoor garden. Luncheon is \$1.50 or à la carte; dinner, \$2.50 and \$3.00, with a good theatre dinner served until 8 P.M. for \$2.50. Dancing begins with the cocktail hour and continues through the evening, no cover or minimum being charged for supper, which is à la carte. The Trianon Room is closed for July.

Automats, here and there, offer good food, lots of fun and no tipping.

Barclay, 111 East 48th St.—Inexpensive but good food amid dignified surroundings.

Barbizon-Plaza, Central Park South and Sixth Avenue — Beautiful air-cooled dining room where lunch is procurable for 85c and full course dinners, enlivened by music, for \$1.25.

Beekman Towers, East 49th St.—Cool cocktail rooms, moderately priced food, and a really glorious view of the East River.

Belvedere, 319 West 48th St.—Popular Sports Bar and a comfortable dining room, which serves exceptionally well-cooked meals suitable to all pocket-books.

Biltmore Roof, Madison Avenue and 43rd St. — Alvin Roy and his orchestra plus the beautiful King Sisters are the summer sensation in this delightful July rendezvous.

Castleholm, 344 West 57th St.—Summer garden and sidewalk café. Luncheon from 60c and dinner, with hors d'oeuvres, \$1.25.

Ceylon-India Inn, 148 West 49th St.—Exotic fruits, delicious curry dishes and a

Georges and Jalna, popular dance team, appear nightly during July at the Waldorf-Astoria's glamorous Starlight Roof, where Xavier Cugat and his orchestra alternate with Mischka Borri and his music-makers. For variety, the fast-stepping Raul and Eva Reyes engender admiration from lovers of gay Pan-American routines



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Good Places to Dine and Wine

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148 West 49th Street
Between Broadway & Radio City
L'Onagre 5-8706
Universally acclaimed as the center in America
for the most exclusive of India's curry dishes.

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GERMAN AMERICAN BU 8-8200
Famous — Distinctive — Excellent
Corner 85th Street Atmosphere of Gemuetlichkeit — Music Nightly
& Lexington Avenue Lunch 65c Dinner \$1.20 up Club Dinner 90c up

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Entrance from
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International Restaurant. Established 1898. 1,000 Dishes to Choose from
Lexington Avenue at 44th Street

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20 WEST 56th STREET • Columbus 5-9805
Japanese Sukiyaki cooked right on your table—and Tempura Cuisine.
Excellent Luncheon and Dinner—Open 12 to 11.

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SEAFOOD SPECIALTY. Soft-shell Crabs Received Daily

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America's Most Famous and Beautiful CHINESE RESTAURANT
Luncheon 65c • Dinner from \$1.50 • Cocktail Lounge

ZIMMERMAN'S HUNGARIA

163 W. 46th Street
East of Broadway
DINNER FROM \$1 • FOUR STAR SHOW • GYPSY AND DANCE ORCHESTRA
Continuous Music & Dancing from 6 P. M. to Closing
NO COVER • NO MINIMUM • AIR CONDITIONED • L'Onagre 3-0115

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600 cheerful rooms with bath, shower, every comfort. Single from \$2.50. Special monthly rates.

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SPACIOUS PARLOUR SUITES:

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for 3 PERSONS from \$7.50 DAILY

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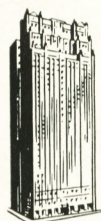
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- New 23-Story Club Hotel
- All Transit Lines to Fair Grounds
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Lexington Ave. Bus or Subway to 23rd St.

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OFFICIAL HOTEL

GEORGE A. TURKEL,
MGR

SINGLE \$1.50 DAILY
WITH BATH \$2.00
DOUBLE WITH BATH FROM \$3.50
WEEKLY \$7.50 to \$14

decided East Indian atmosphere.

Chatham Terrace, Vanderbilt Avenue and 48th St. — One of the town's popular outdoor restaurants.

Commodore, Lexington Avenue and 42nd St.—Cool dining rooms and prices ranging from a 65c lunch in the Century Room to \$1.00 and up in the Tudor Room, 85c and up in the Café, and entrees from 50c in the Grill. A good blue plate luncheon is procurable in the Grill from 90c, and at \$1.10 in the Café. Dinner is from \$1.50 in the Tudor Room, and from \$1.15 in the Café. The Century Room is closed for dinner.

Grand Central Oyster Bar, Grand Central Terminal — Celebrated for really fresh sea-food, unusually well prepared. The Maine lobster stew is particularly recommended.

Hotel Bryant, Broadway and 54th St.—For those who enjoy sturdy chairs, oak tables, wood panelling and tin-

HOTEL

MUCH MORE THAN—just a hotel room

A big, modern 17-story hotel
Larger rooms with 2 windows,
bath and shower plus complete
serving pantries where
you can fix a snack or mix a
drink in privacy and comfort.

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with Bath . . . 2^{up}
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Belvedere

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Taxicab Transfer from Stations located in Manhattan.

Rooms Only **\$1.50 & \$2.00** Daily per Person

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OPPOSITE THE FAMOUS
LITTLE CHURCH AROUND THE CORNER

A charming hotel, homelike rooms,
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MADISON AVE.
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SINGLE \$2.50 DOUBLE \$4

With Private Bath
WEEKLY AND MONTHLY RATES

Popular Priced Cafeteria, Restaurants & Bar

ling cold beverages, the Bryant Café Bar is a perfect spot for relaxing alone or entertaining friends.

Rockaway Restaurant, 159 East 42nd St.—Soft-shell crabs received daily—a hint, if you enjoy this delicacy.

Ruby Foo's Den, 240 West 52nd St.—A beautifully decorated restaurant where truly unusual Chinese food is served by tall and equally unusual looking Chinese.

Schrafft's (Any of its restaurants)—A specialty of this company is its box luncheon suitable for fishing trips, picnics, informal get-togethers at home and business conferences. Food is ordered by number in nine combinations, running from 50c to \$1.25. Consult the nearest Schrafft's.

Tavern-on-the-Green, in Central Park at West 67th St.—A popular spot for luncheon, dinner and for dancing in the evening. Lunch is from 85c and dinner from



TAVERN ON-THE GREEN

Central Park West
at 67th Street

LUNCHEON from 85¢ • DINNER from \$1.35
Minimum after 9 P.M.—\$1.00—may include food or beverage
Dance on the Terrace to Michael Zarin's Orchestra
Under SAVARIN Management

The SAVARINS... Famous for Food

The Waldorf-Astoria, Lexington Ave. at 50th St. • Pennsylvania Station
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... convenient and distinguished, with the atmosphere of a fine private home. Large, well appointed, high-ceilinged rooms. Single Rooms from \$4 Double Rooms from \$7 All with tub and shower.

Hotel Chatham

VANDERBILT AVE. AT 48TH STREET, NEW YORK CITY

IN NEW YORK... YOU CAN

Live Comfortably and Economically

ROOM and BATH from \$2. 2-ROOM SUITES from \$4.

Also 2-room kitchenette suites
Special Group Rates

HOTEL WILLARD

76th STREET and WEST END AVE.

Overlooking Hudson River & Riverside Drive

\$1.35. Michael Zarin's dance orchestra.

Weylin, 54th St. and Madison Avenue — Ask for a "Penguin Cooler" when a really good drink is desired.

REMINDERS OF A PLEASANT DAY

(Continued from Page 10)

children save money in earlier days as now, unless a pastime was made of the necessity.

Numerous games of the Vice and Virtue type are also on view and several metamorphosis faces—pictures divided into several parts, which, when differently combined, produce amusing expressions. The exhibition will remain on view during July and is worth visiting, for it is like a happy afternoon spent in the presence of an old and much-loved friend.

KNOWN EVERYWHERE AS THE HOME OF DELICIOUS SEAFOOD



Every day at this internationally famous restaurant you'll find tempting selections of the finest seafood in the world... brought daily from the cool, salty depths of the nearby Atlantic... superbly cooked... deftly seasoned to enhance the characteristic flavor of each ocean-fresh delicacy.

A Favorite Summer Specialty REAL MAINE LOBSTER STEW

With Chef's Salad... Individually prepared to your order

LUNCHEON 65¢ 90¢
DINNER \$1.00 \$1.25 \$1.50

GRAND CENTRAL TERMINAL RESTAURANT

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HOTEL MARSEILLES—103rd St. and Broadway. Overlooking beautiful Palisades, Hudson River and Riverside Drive.

HOTEL COLONIAL—51 W. 81st St. Facing Park, Hayden Planetarium and Museum of Natural History.

HOTEL LANDSEER APTS.—245 W. 51st St. Housekeeping Apartments with kitchen. One block from Radio City and Times Sq.

HOTEL HILDONA COURT—345 W. 45th St. Housekeeping Apartments with kitchens. Near Radio City and Times Square.

HOTEL ANDERSON—102 W. 80th St. Facing Park, Museum of Natural History. Housekeeping apartments with kitchens.

RATES: \$1.75 per day, per person, for room with bath.
\$1.50 per day, per person, for room with adjoining bath.

Lovely large 1, 2, 3, 4 room suites, to accommodate small or large groups comfortably, at \$1.50 and \$1.75 per day, per person.
Special weekly and monthly rates on request.

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Clip this coupon and present to any of our hotels on arrival. This entitles bearer to a 10% discount on above rates. (Ideal hotels in New York).

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SINGLE from \$1.50 DOUBLE from \$2.50

LOW RATES FOR LARGE GROUPS

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SINGLE DAILY RATES from \$1.50

DOUBLE from \$2.50

Excellent Accommodations For Groups.

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100 WEST 58th ST. COR. SIXTH AVE.

Beautifully Furnished Rooms and Suites.

SINGLE WITH BATH from \$3.50 DOUBLE from \$5. SUITES from \$6.

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MONARCH OF THE BOARDWALK
Restful rooms and unexcelled food. Indoor salt water pool, health institute, sun decks, ocean bathing from your room—many other features. Rates European Plan from \$4.50 single, \$7 double; American Plan from \$7 single, \$13 double.

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CORA SCOVIL MANIKINS

Though Fashion may be Folly's child,
Reared in the worldliest of schools,
The best of us are reconciled
To follow blindly all her rules.

The Cora Scovil manikins
Are made expressly to display
Each change of Fashion as it wins
The well-dressed women of our day.

VAZAH, Inc., 304 East 45th Street, New York City
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WHAT'S DOING IN JULY

(Continued from Page 3)

—“Twenty Centuries of Mexican Art.” A showing of the largest exhibition of art treasures ever assembled from Mexico, including Aztec and Mayan stone gods, jewels, popular art toys, also the work of modern artists, and other items of interest. Daily films are also shown in the Museum Auditorium at 4 P.M. daily and at 2 and 4 P.M. on Sundays.

Museum of Costume Art, International Building, Rockefeller Center — Closed during July and August.

New York Historical Society, Central Park West and 77th St.—See Page 10.

Ripley's Odditorium, 48th St. and Broadway—A collection of queer odds and ends from all over the world, and a variety show on a revolving stage where the woman with the longest hair on earth, a

human pin-cushion and other curiosities appear.

Morgan Library, 29 East 36th St.—Illuminated MSS., rare autograph MSS. of Dickens, Mark Twain and other authors, beautifully executed bookbindings, and drawings by Raphael, Hogarth and others. 10 A.M.-5 P.M., through the month. Free.

N. Y. Public Library, Fifth Avenue and 42nd St.—The 250th exhibition of the Library's best prints, which are unusually fine ones.

Brooklyn Museum, Eastern Parkway, Brooklyn — Animals under ten inches, through September 29; 18th century English and French color prints, through September 15; shawls, caps and lapets, through October 6; and other interesting displays.

RACING

Empire City—July 1-27; Saratoga Springs

—July 29-August 31.

TWO FAIRS FOR ONE FARE

Railroad and sleeping car Circle Tour tickets, good for two months, are on sale until October 31, 1940. The entire tour

may include as many as 8,000 miles and costs only \$99 in coaches or \$135 in Pullman cars plus space charge.

TRAVEL CREDIT PLAN

The New York Central is offering a Travel Credit Plan whereby railroad trips and tours may be purchased on convenient monthly payments. The credit may be

used for Pullman accommodations and the plan covers travel anywhere in the United States.

GUIDED TOURS

The American Express Company is sponsoring all-expense trips from New York City to the Fair. These include a room, seeing the Fair by means of a guide chair, a metropolitan sightseeing tour, and other possibilities, depending upon

whether a 2-Day, 3-Day, 4-Day, 5-Day, 6-Day or 7-Day tour is selected. Prices range from \$7.25, inclusive, in a single room with bath for two days to \$26.15 for the same accommodations and sightseeing for seven days.

PILGRIMAGES

Until October 27, pilgrimages will be conducted every Sunday via the New York Central System to Graymoor, the Franciscan Friars Monastery at Garrison, New York, where there is a famous shrine

to St. Anthony and a relic of the Saint of Padua. Another national shrine to St. Anthony is located on West 32nd St., New York City.

BANNER TOURS

Every Sunday until September 1, escorted all-expense trips will leave Chicago for Yellowstone Park, including the Royal Gorge, Salt Lake City, Colorado Springs

and Denver. Tickets are surprisingly inexpensive and include all meals and luxurious surroundings for as little as \$147.

INFORMATION

The official New York Information Center is situated across the street on 42nd St. from the Grand Central Terminal.

The New York Convention and Visitors Bureau of the Merchants Association sends out two pamphlets on request. One is “New York, the World's Greatest Year-Round Vacation City” and the

other is “Seeing New York with Nickels.” Address the New York Convention and Visitors Bureau of the Merchants Association, 233 Broadway.

The Waldorf-Astoria maintains an “About the City Bureau” which answers all questions from where to get tattooed to how to see a sunset.

SIGHTSEEING

The Gray Line exhibits and explains New York for a minimum price. Usually it can tell New Yorkers a great deal that they did not know.

The Courier Service also offers a highly personalized and thoroughly satisfying conducted tour of the metropolis.

JONES BEACH

Jones Beach, besides being a beautiful and perfect place for bathing, sponsors a water show and fireworks display at 8:30 P.M. on July 4 and 6 and every succeeding Saturday night from July 13 to August 31. Pool shows, surfboard water polo, softball, baseball, archery tournaments, deck games, roller skating and pitch putt golf are among many at-

tractions at this unusual spot. Incidentally, the Boardwalk Cafe serves excellent meals in an atmosphere comparable to the most exclusive restaurants in New York.

Other beaches include: Long Beach, The Lido, Playland, Atlantic Beach, Orchard Beach, Coney Island and Brighton Beach.

*ATLANTIC CITY

This seaside resort is still sought by all who desire rest and have only a limited time in which to recuperate. Good food, good air and good hotels with comfort-

able beds, such as those provided by the Ambassador, assure a perfect stay on the world's most famous Boardwalk.

LEWISOHN CONCERTS

Stadium concerts are held nightly during July. Among the special treats will be: Kirsten Flagstad, July 8; Gershwins Memorial Concert, July 11; Elsie Houston

in a South American program, July 13; Ballet Theatre, July 15 and 16; Marian Anderson, July 20; Rose Pauly in “Carmen,” July 29 and 30.

LAKE PLACID EVENTS

Firemen's tournament, national folk dances and men's fifth annual invitation golf tournament, July 4; golf tournament continued, skiing exhibition, ice-dancing and ice-skating, July 5; golf tournament, trotting races, skiing exhibition, grand ice Mardi Gras with figure skating and costume dance, also hockey championship, July 6; golf tournament, summer ice hockey championships, ski-

ing exhibitions, July 7; annual junior invitation tennis tournament, July 8-13; community musical, July 14; annual invitation tennis tournament, July 15-20; skating show, “Shipwreck Party,” July 19; U.S.F.S.A. Official Judges' School, July 19-31; community musical, July 21; skating show, “Artists' Night,” July 26; community musical, July 28.

July 1—Baseball, Giants vs. Boston, Polo Grounds; Golf, Westchester Co. Golf Assn. 1-Day Amateur-Pro and Handicap Event, Quaker Ridge G. C., Mamaroneck, N. Y.; Tennis, Mountain Lakes Invitation Tournament, Men's Singles and Doubles, Mountain Lakes C., Mountain Lakes, N. J. (through July 6) . . . Glen Ridge Tournament, Men's Singles and Doubles, Glen Ridge Tennis C., Glen Ridge, N. J. . . Eastern Intercollegiate Champs., Varsity and Freshman, Singles and Doubles, Montclair Ath. C., Montclair, N. J. (through July 7)

July 2—Baseball, Giants vs. Boston, Polo Grounds; Golf, Westchester County Golf Assn. Jr. Champs., Apawamis C., Rye, N. Y. (through July 3); Free Gallery Talks, “The Ancient and Mediaeval Collections,” 11 A.M. . . . “Decorative

Arts of the 18th Century,” 2 P.M., Metropolitan Museum . . . “Mediaeval Tapestries,” 3 P.M., The Cloisters; Boxing, Tony Galento vs. Max Baer, 15 Rounds, Roosevelt Stadium, Jersey City.

July 3—Baseball, Giants vs. Brooklyn, Polo Grounds; Tennis, Annual Invitation Tournament, Men's Singles, Nassau C. C., Glen Cove, L. I. (through July 7); Free Gallery Talks, “American Painters,” 11 A.M. . . . “The Egyptian Collection,” 2 P.M., Metropolitan Museum . . . “Survey of the Collection,” 11 A.M., The Cloisters.

July 4—Baseball, Giants vs. Brooklyn, Polo Grounds; Fireworks, etc., World's Fair.

July 5—Baseball, Giants vs. Philadelphia, Polo Grounds; Golf, L. I. Golf Assn. Amateur Champs., Sands Point C., Port

Washington, L. I. (through July 7); Venezuela Day, World's Fair.

July 6—Baseball, Giants vs. Philadelphia, Polo Grounds; Golf, Met. Golf Assn. Public Links (Qualifying Rounds), Hendricks Field G. C., Belleville, N. J. (through July 7); Tennis, N. Y. State Clay Ct. Champs., Men's Singles and Doubles, Seminole C., Forest Hills, L. I. (through July 14); Free Gallery Talks, "Masterpieces of European Painting," 11 A.M.; "Sculpture Yesterday and Today," 2 P.M., Metropolitan Museum.

July 7—Baseball, Giants vs. Philadelphia, Polo Grounds; Free Gallery Talks, "Paintings in the Altman Collection," 2 P.M.; "Masterpieces of Landscape Painting," 3 P.M., Metropolitan Museum.

July 8—Golf, Met. Golf Assn., 1-Day Tournament, Maidstone C., East Hampton, L. I.; Tennis, 20th Annual Invitation Tournament, Men's Singles and Doubles, Women's Singles and Mixed Doubles, Lake Mohonk Tennis Club, Mohonk Lake, N. Y. (through July 13).

July 9—Golf, Westchester Co. Golf Assn., Father and Son Champs., Apawamis C., Rye, N. Y.; L. I. Golf Assn. Invitation 1-Day Tournament, No. Hills G. C., Douglaston, L. I.; Free Gallery Talks, "The American Wing," 11 A.M.; "Egyptian Jewelry," 2 P.M., Metropolitan Museum; "Development of Mediaeval Sculpture," 3 P.M., The Cloisters.

July 10—Golf, N. J. State Golf Assn. Amateur-Pro Champs., Plainfield Country C., Plainfield, N. J.; N. Y. State Golf Assn. Jr. Champs., Sleepy Hollow C. C., Scarborough, N. Y. (through July 13); Free Gallery Talks, "Contemporary American Industrial Arts," 11 A.M.; "The Egyptian Collection," 2 P.M., Metropolitan Museum; "Mediaeval Vaulting Problems," 11 A.M., The Cloisters; King's Sons and Daughters' Day, World's Fair.

July 11—Baseball, Yankees vs. St. Louis, Yankee Stadium; Golf, N. J. State Golf Assn. Open Champs., Plainfield C. C., Plainfield, N. J. (through July 13); Free Gallery Talks, "Landscape Paintings," 11 A.M.; "The Collection of Greek and Roman Art," 2 P.M., Metropolitan Museum; "Mediaeval Tapestries," 11 A.M., The Cloisters.

July 12—Baseball, Yankees vs. St. Louis, Yankee Stadium; Golf, Sweetser Victory Tournament, Sunningdale C. C., Scarsdale, N. Y. (through July 13).

July 13—Baseball, Yankees vs. St. Louis, Yankee Stadium; Golf, Met. Golf Assn. Public Links Champs. Match Play, Hendricks Field Golf Course, Belleville, N. J. (through July 14); Tennis, Eastern Clay Court Champs., Men's and Women's Singles and Doubles, Jackson Heights Tennis C., Jackson Heights, N. Y.; Free Gallery Talks, "French Decorative Arts," 11 A.M.; "Costumes, Fabrics, and Lace," 2 P.M., Metropolitan Museum.

July 14—Baseball, Yankees vs. Chicago, Yankee Stadium; Free Gallery Talks, "The Evolution of Painting," 2 P.M.; "Notable Portraits," 3 P.M., Metropolitan Museum. Czechoslovakia Day, World's Fair.

July 15—Baseball, Yankees vs. Chicago, Yankee Stadium; Golf, N. J. State Golf Assn. Father and Son Champs., Canoe Brook C. C., Summit, N. J.; Westchester Co. Golf Assn. 1-Day Amateur-Pro and Handicap Event, Fenway G. C., White Plains, N. Y.; L. I. Golf Assn. Open Champs., Inwood C. C., Inwood, L. I. (through July 18); Tennis, Invitation Tournament, Men's Singles and Women's Singles, Doubles and Mixed Doubles, Lake Placid Club, Lake Placid.

July 16—Baseball, Yankees vs. Cleveland, Yankee Stadium; Westchester Co. Golf Assn. Caddie Champs., Green Meadow C., Harrison, N. Y.; Free Gallery Talks, "English Decorative Arts of the 18th Century," 11 A.M.; "The Collection of Greek Art," 2 P.M., Metropolitan Museum; "Windows of Colored Glass," 3 P.M., The Cloisters.

July 17—Baseball, Yankees vs. Cleveland, Yankee Stadium; Free Gallery Talks, "Masterpieces of Painting," 11 A.M.; "The Collection of Roman Art," 2 P.M., Metropolitan Museum; Golf, Met. Golf Assn. 1-Day Tournament, Scarsdale Golf C., Hartsdale, N. Y.; N. J. State Golf Assn. Jr. Champs., Canoe Brook C. C., Summit, N. J.

(through July 19); Boxing, Henry Armstrong vs. Lew Jenkins, 12 Rounds, Polo Grounds.

July 18—Baseball, Yankees vs. Cleveland, Yankee Stadium; Free Gallery Talks, "Life in America Shown in Paintings," 11 A.M.; "The Print Galleries," 2 P.M., Metropolitan Museum; "Development of Mediaeval Sculpture," 3 P.M., The Cloisters.

July 19—Baseball, Yankees vs. Cleveland, Yankee Stadium.

July 20—Baseball, Yankees vs. Detroit, Yankee Stadium; Golf, Invitation-Member-Guest Four-Ball Tournament, Apawamis C., Rye, N. Y. (through July 21); Tennis, Invitation Tournament, Men's Doubles, Maidstone C., East Hampton, L. I. (through July 21); Free Gallery Talks, "Contemporary American Industrial Arts," 11 A.M.; "The Egyptian Collection," 2 P.M., Metropolitan Museum.

July 21—Baseball, Yankees vs. Detroit, Yankee Stadium; Golf, Invitation-Member-Guest, 4-Ball Tournament (Qualifying Round), Leewood G. C., Crestwood, N. Y.; Free Gallery Talks, "Archaic Greek Art," 2 P.M.; "Greek Art of the Fifth and Fourth Centuries," 3 P.M., Metropolitan Museum; "Survey of the Collection," 11 A.M., The Cloisters.

July 22—Golf, N. J. State Golf Assn. Caddie Master Champs., Yountakah C. C., Nutley, N. J.; Barber Shop Quarter Day (Start of Week-long Contest), World's Fair.

July 23—Baseball, Dodgers vs. Cincinnati, Ebbets Field; Giants vs. Pittsburgh (Night), Polo Grounds; Free Gallery Talks, "Masterpieces of Painting," 11 A.M.; "Glass, Ancient and Modern," 2 P.M., Metropolitan Museum; "Mediaeval Tapestries," 3 P.M., The Cloisters.

July 24—Baseball, Dodgers vs. Cincinnati (Night), Ebbets Field; Free Gallery Talks, "The American Wing," 11 A.M.; "Chinese Sculpture and Painting," 2 P.M., Metropolitan Museum; "Survey of the Collection," 11 A.M., The Cloisters.

July 25—Baseball, Giants vs. Pittsburgh, Polo Grounds; Free Gallery Talks, "The Mediaeval Collection," 11 A.M.; "The Collection of Greek and Roman Art," 2 P.M., Metropolitan Museum; "The Four Cloisters," 3 P.M., The Cloisters; New York State Chief of Police Day, World's Fair.

July 26—Baseball, Dodgers vs. Cincinnati, Ebbets Field; Giants vs. Chicago, Polo Grounds; Golf, Invitation-Member-Guest Tournament, Inwood C. C., Inwood, L. I. (through July 28); Tennis, Merriewold Invitation Tournament, Men's Singles and Doubles, Merriewold Tennis C., Sullivan Co., N. Y.

July 27—Baseball, Dodgers vs. Cincinnati, Ebbets Field; Giants vs. Chicago, Polo Grounds; Golf, Invitation-Member-Guest Tournament, Leewood G. C., Crestwood, N. Y. (through July 28); Free Gallery Talks, "European Furniture," 11 A.M.; "French Painting," 2 P.M., Metropolitan Museum; "Development of Mediaeval Sculpture," 11 A.M., The Cloisters; Photographic Celebration Day (Start of Photographic Contest), World's Fair.

July 28—Baseball, Dodgers vs. Cincinnati, Ebbets Field; Giants vs. Chicago, Polo Grounds; Free Gallery Talks, "Gothic Tapestries," 2 P.M.; "Renaissance Tapestries," 3 P.M., Metropolitan Museum.

July 29—Baseball, Giants vs. Cincinnati, Polo Grounds; Tennis, 42nd Annual Invitation Tournament, Men's Singles and Doubles, Maidstone Club, East Hampton, L. I. (through Aug. 3).

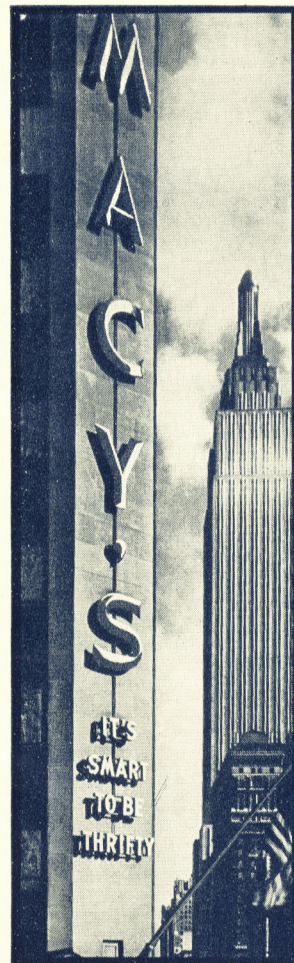
July 30—Baseball, Dodgers vs. Pittsburgh (Night), Ebbets Field; Giants vs. Cincinnati, Polo Grounds; Free Gallery Talks, "Masterpieces of Prints," 11 A.M.; "The Egyptian Collection," 2 P.M., Metropolitan Museum; "Survey of the Collection," 3 P.M., The Cloisters.

July 31—Baseball, Giants vs. Cincinnati (Night), Polo Grounds; Golf, Metropolitan Golf Assn. 1-Day Tournament, Essex C. C., West Orange, N. J.; Free Gallery Talks, "Contemporary American Industrial Arts," 11 A.M.; "Renaissance Art," 2 P.M., Metropolitan Museum; "The Roman Tradition," 11 A.M., The Cloisters.

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