

RAILROADS

at the New York World's Fair 1939

AN INTERNATIONAL exhibit depicting the progress of rail transport will be presented by the American railroads at the New York World's Fair 1939. For the first time in their history the railroads of the land are cooperating in setting up a joint exhibit in a great national exposition. It will be constructed under the sponsorship of twenty-six of the Eastern roads, as represented in the Eastern Presidents' Conference.

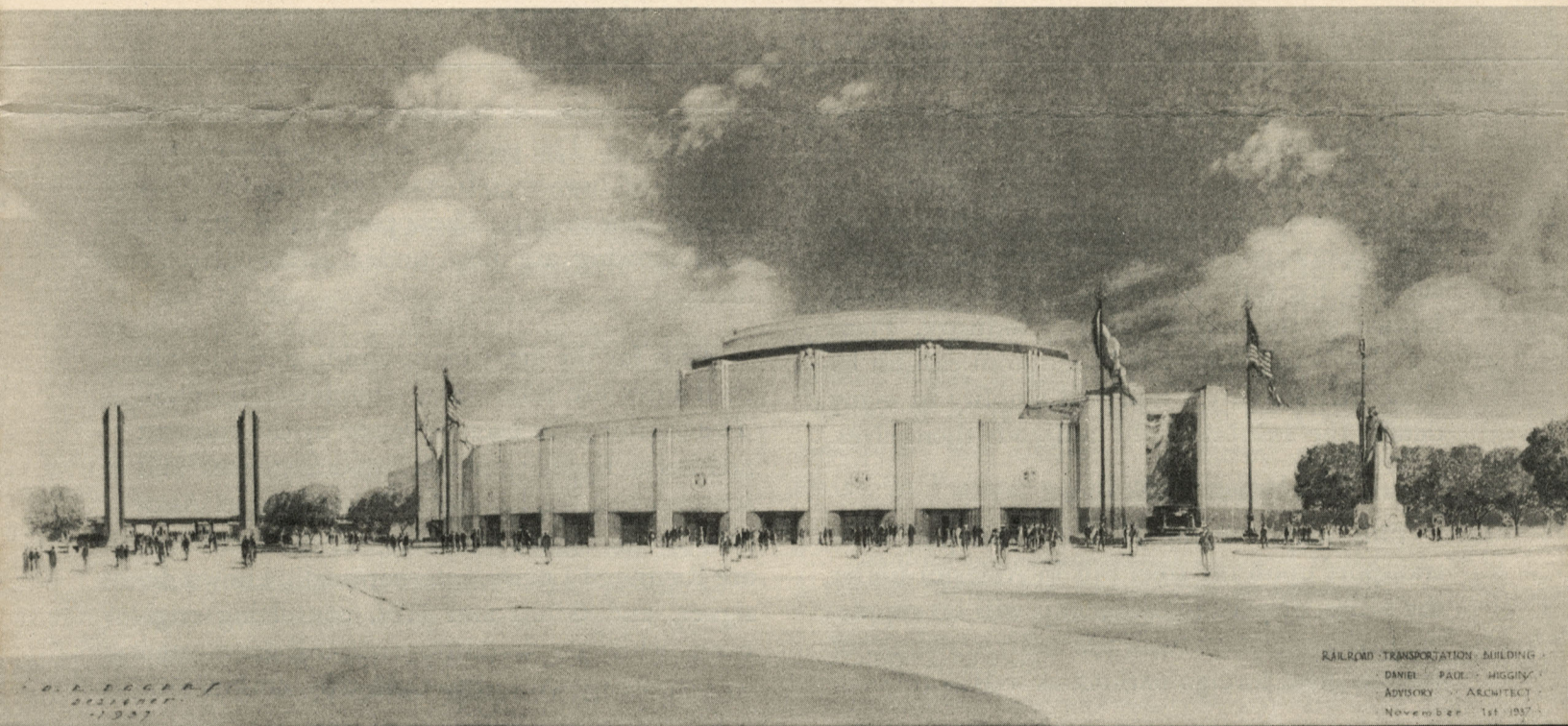
There will be a comprehensive railroad display, consisting of RAILROADS ON PARADE, a large open-air stage-show, under the direction of Edward Hungerford, creator of the *Fair of the Iron Horse* at Baltimore in 1927 and *Wings of a Century* at the Chicago World's Fair of 1933-1934, together with many appropriate exhibits, both indoors and out. A complete operating railroad system in miniature will also be an outstanding feature of this great railroad show.

Railroad's Place in Growth of Nation

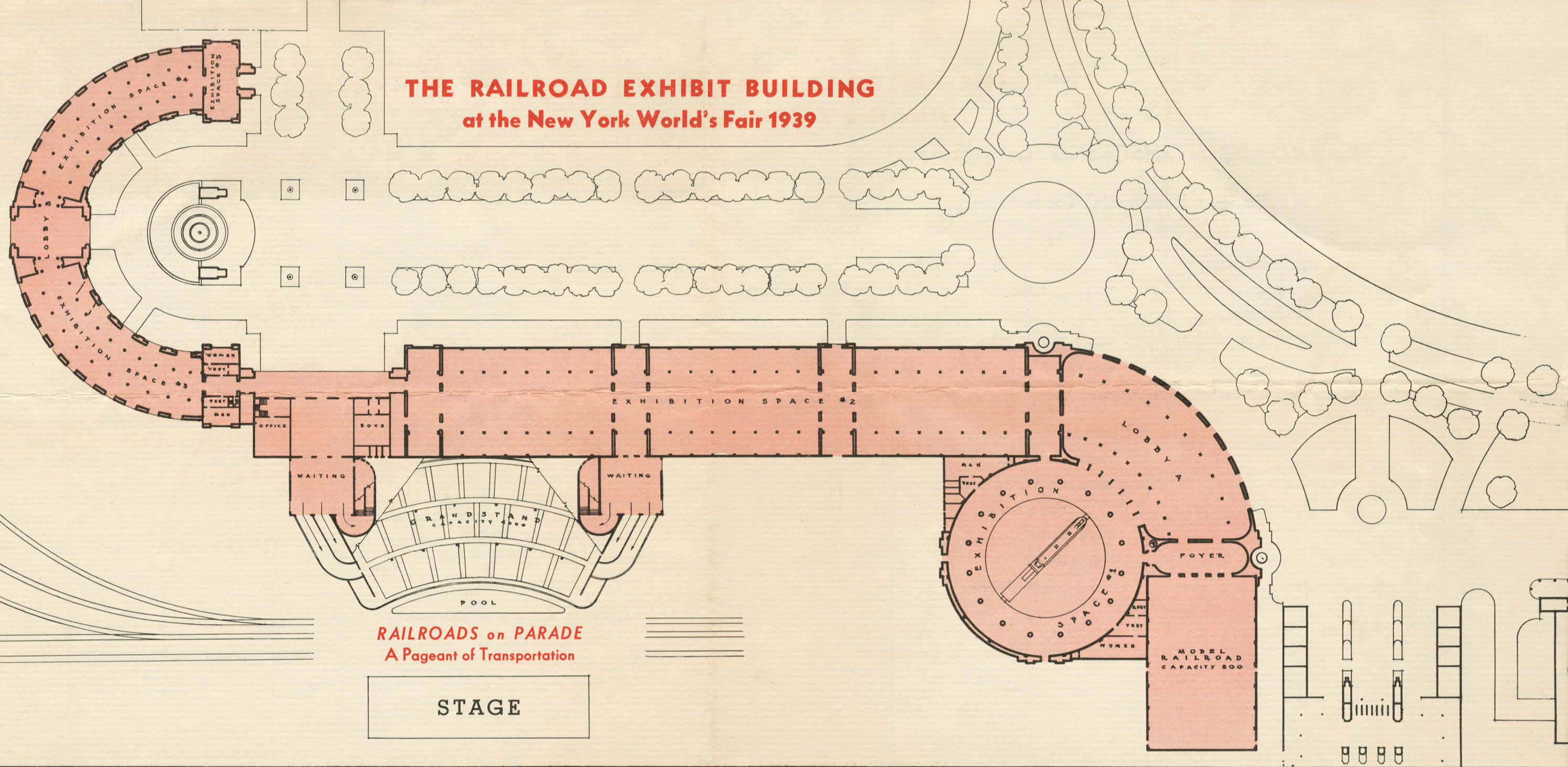
Sixteen acres of land are to be devoted to the exhibit and pageant. This first part of the project and the extensive miniature railroad system

are to be housed in a far-flung building which will stretch itself irregularly along one of the main avenues of the Fair. This will be larger than any other structure of the entire exposition. It is a building which, with its 150,000 square feet of floor space, is roughly comparable in size to the Metropolitan Museum of Art in upper Fifth Avenue in the city of New York.

This building, with its extensive exhibits in models, dioramas and pictures — both still and moving — will depict in much detail the growth and progress of the American railroad system. It will also serve as an approach to the pageant-drama — RAILROADS ON PARADE. In itself, it will be a miniature world's fair. It will tell in all its phases of the growth of transport



THE RAILROAD EXHIBIT BUILDING at the New York World's Fair 1939



in America upon the steel rail under the vision of private ownership — the very backbone of the industrial growth of a mighty nation. To create this exhibit group there is being enlisted the cooperation of the widespread industry that supplies the railroad with its needs — generally known as the railway supply industry. Plans are now being formulated for a joint exhibit by these manufacturers that will amplify in many details the exhibit of the railroads themselves.

Work Has Already Started

This major theme in the development of transport upon the steel rail in America under the vision of private ownership will be supplemented by displays from the railway systems of various great foreign nations, as well as those of

various tourist and resort centers both at home and abroad. The picture to be presented is not merely of how-to-go-by-rail but also where-to-go and how-to-ship. These portions of the railroad showing are now under active development.

Plans for the great main building of the railroad show are now being completed in detail. The building has been designed by the eminent architects Eggers and Higgins, associates and successors of the late John Russell Pope. Associated with Eggers and Higgins, the architects, are Raymond Loewy, internationally known designer, and Gibbs and Hill, consulting engineers, while the building itself will be erected by the George A. Fuller Company, contractors.

The plans show an ingenious S-shaped structure, some 1400 feet in length, flanked at the east end by a giant dome, 180 feet in diameter and approximately eight stories in height, and terminating in a semi-circular peristyle at the far end of the plot. The commodious amphitheater of RAILROADS ON PARADE, with its 4000 seats, is also at the far end of the main hall of the building.

A Tribute to Railroad Enterprise

The effort has been to secure a simplicity of design in an edifice well adapted to the comfortable handling of great numbers of people — yet a structure which by its size, dignity and beauty does full credit to the importance of the exhibit it is designed to house. In its 600-foot

main hall will be shown — through the cooperation of the railroads and the railway supply industry — the detailed development of the railroads. In this showing the motif feature will be the tribute under the great dome to the foresight and ability of the men who have upbuilt the rail transport structure of the United States. In fact, this achievement, almost unequaled in the entire history of American enterprise, will comprise the theme of RAILROADS ON PARADE — both exhibit and pageant.

Inquiries and correspondence in regard to the railroad exhibit and pageant may be addressed to L. G. COLEMAN, Director, World's Fair Committee, Eastern Presidents' Conference, 230 Park Avenue, New York.

RAILROADS SPONSORING THIS EXHIBIT

(Eastern Presidents' Conference)

Baltimore & Ohio Railroad

Bangor & Aroostook Railroad

Bessemer & Lake Erie Railway

Boston & Maine Railroad

Central Railroad Company of New Jersey

Central Vermont Railway

Chesapeake & Ohio Railway

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